



The *Personalization* ▶▶▶ of Education

FEBRUARY 13-15, 2020 | SAN DIEGO CONVENTION CENTER | SAN DIEGO, CA

PRE-EVENT PLANNER

Superintendents from diverse communities across the United States will present case studies, answer questions and engage in dialogue that will improve student achievement in your district.

Register Early and Save

▶▶▶ www.aasa.org/nce

Presented by



SCHEDULE OF *Events*

► WEDNESDAY, FEBRUARY 12

Pre-Conference Workshops — see page 10 for details.

2 – 5pm..... Registration Open

► THURSDAY, FEBRUARY 13

7am – 4:15pm..... Registration Open

7:45 – 9am..... NCE Exhibit Hall Coffee Break

7:45am – 4pm..... NCE Exhibit Hall

9 – 10am..... Thought Leader Sessions & Educational Sessions

10:15 – 11:15am..... Thought Leader Sessions & Educational Sessions

12noon – 1:30pm..... Federal Relations Luncheon

12:45 – 1:45pm..... Thought Leader Sessions

1:45 – 3pm..... NCE Exhibit Hall Snack Break

3 – 4pm..... Educational Sessions

4:15 – 6:15pm..... General Session

6:30 – 7:30pm..... Welcome Reception

► FRIDAY, FEBRUARY 14

7:30 – 9am..... Bold Women — Bold Coffee Networking Breakfast

7:30am – 5pm..... Registration Open

8 – 9am..... Educational Sessions

9 – 11am..... Second General Session

11am – 2:30pm..... NCE Exhibit Hall

11:15am – 12:15pm..... Educational Sessions

11:15am – 12:15pm..... Thought Leader Sessions & Educational Sessions

12:30 – 2:30pm..... Dr. Effie H. Jones Memorial Luncheon

12:45 – 1:45pm..... Thought Leader Sessions & Educational Sessions

1:45 – 2:15pm..... NCE Exhibit Hall Snack Break

2:30 – 3:30pm..... Thought Leader Sessions

3:45 – 4:45pm..... Thought Leader Sessions & Educational Sessions

► SATURDAY, FEBRUARY 15

7:30am – 12noon..... Registration Open

8 – 9am..... Educational Sessions

9:15 – 10:15am..... Educational Sessions

10:30am – 12noon..... Closing General Session

DAILY GENERAL Sessions

THURSDAY, FEBRUARY 13 ▶ 4:15 – 6:15PM



Educating the Heart and Soul

David Brooks, Op-Ed Columnist for the New York Times, Author, Washington, DC

We know that students have cognitive abilities, the ability to learn and master information. We know that they are emotional creatures. But they are also moral animals. They want to lead good and meaningful lives. How do schools arouse their moral motivations and help students lead lives of moral purpose?

FRIDAY, FEBRUARY 14 ▶ 9 – 11AM



The Possibilities and Challenges of Personalizing Education

Linda Darling-Hammond, President and CEO, Learning Policy Institute, Palo Alto, CA

Grounded in the sciences of learning and development, discuss why and how thoughtful personalization, through strong relationships and connections to learners' prior knowledge and experiences, is critical to effective education and can help reverse the results of adverse conditions in children's lives.

Understand how thoughtless approaches to "personalization" that substitute technology for teachers and reduce opportunities for collaboration can undermine learning. You can consider how to design schools and systems for effective personalization that supports student success for the wide range of learners in today's schools.

SATURDAY, FEBRUARY 15 ▶ 10:30 – 11:45AM



Social Emotional Learning That Changes Lives

Mawi Asgedom, Founder, Mawi Learning and Strategic Advisor for ACT, Social and Emotional Learning

Mawi Asgedom will share his amazing story going from a refugee camp to Harvard University, and offer insights on how to apply social emotional learning (SEL) from his work with more than one million students around the world. You will be inspired and learn evidence-based strategies to drive academic growth and student well-being through the application of SEL.



THOUGHT LEADER Sessions

THURSDAY, FEBRUARY 13 ▶ 9 – 10AM

Principal Pipelines: A Cost-Effective Strategy to Improve Principal Retention and Student Achievement

Research indicates that, of school-related factors, quality of school leadership is second only to quality of teaching in level of impact on student learning. Learn how six districts invested in a principal pipeline initiative with support from the Wallace Foundation, resulting in improved student achievement in literacy and improved principal retention. The “pipeline” refers to four mutually reinforcing components the districts put in place to boost principal effectiveness: rigorous standards that spell out what their principals are supposed to know and do; high-quality pre-service training for aspiring principals; data-informed hiring; and well-aligned support and evaluation of principals, especially newcomers to the job.

Moderator: Dan Domenech, Executive Director, AASA, Alexandria, VA

Speakers: Douglas Anthony, Chief Consultant, Anthony Consulting Group, Bowie, MD; Jeff Eakins, Superintendent, Hillsborough County Public Schools, Tampa, FL; Monica Goldson, Chief Executive Officer, Prince George County Public Schools, Upper Marlboro, MD; Nicholas Pelzer, Senior Program Officer, Wallace, New York, NY

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THURSDAY, FEBRUARY 13 ▶ 9 – 10AM

A Nation at Hope: Social and Emotional Learning and Success

Members of the National Commission on Social, Emotional, and Academic Development share insights and recommendations from the commission’s recently released report, “A Nation at Hope.” Join the commission’s co-chair, Timothy Shriver, and leading members of the policy, practice, and research working groups to hear about the science of social and emotional learning, its role in schools and schooling, and key recommendations for the next generation of practice, policy, and research.

Speakers: Sheldon Berman, Superintendent, Andover Public Schools, Andover, MA; Stephanie Jones, Professor of Education, Harvard Graduate School of Education, Cambridge, MA; Timothy Shriver, Chairman, Special Olympics International, Washington, DC; Gene Wilhoit, Executive Director, Center for Innovation in Education, Lexington, KY

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THURSDAY, FEBRUARY 13 ▶ 10:15 – 11:15AM

Understanding the Brain: How Museum District Partnerships Improve K-12 Education with the Science of Learning

The Franklin Institute Science Museum, Centennial School District, and Unionville-Chadds Ford School District, all located in the Philadelphia area, will share their museum-district partnership model for advancing teachers’ and administrators’ understanding of the brain and learning to improve district-wide educational practices. Experience samples of interactive professional development modules that debunk myths about the brain and learning, as well as demonstrate research-based strategies for engaging and motivating students to learn. Evaluation results about the impact of these experiences on teachers, administrators, and students will be shared. You will receive evidence-based tools for improving K-12 teaching across all disciplines, and learn about ways to partner with The Franklin Institute to offer these transformational experiences to teachers across the country.

Speakers: David Baugh, Superintendent, Centennial School District, Warminster, PA; John Sanville, Superintendent, Unionville-Chadds Ford School District, Kennett Square, PA; Julia Skolnik, Assistant Director of Professional Development, The Franklin Institute, Philadelphia, PA

3 ▶▶▶ Register early and save!



THURSDAY, FEBRUARY 13 ► 12:45 – 1:45PM

Strengthening Superintendent Early Childhood Leadership Skills

Join Edward Manuszak, current Superintendent and AASA Early Learning Cohort Co-Chair, as he shares an in-depth look at the current leadership frameworks and research he is using within his state and around the nation to build programs and networks that support early childhood education. Participants will explore, receive and discuss the newly co-published (AASA and NAEYC) systemic Early Learning District Self-Assessment Tool (ELDSAT), which allows superintendents and district-level leaders an in-depth review of their own district programs and emulation of best practice and research-based measurements. You can begin transforming how early childhood education is perceived, implemented and delivered in your own districts.

Speakers: *Deborah Burgeron, Director, DHHS, Administration for Children and Families/Office of Head Start, Washington, DC; Edward Manuszak, Superintendent, Dundee Community School District, Dundee, MI*

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THURSDAY, FEBRUARY 13 ► 12:45 – 1:45PM

Trauma-Sensitive Teaching: Personalizing Culture

For optimal learning to occur, students need to feel safe and supported. When a school's faculty develops a deep understanding of the effects of trauma and chronic stress on learning, pathways to culture emerge. Through collaboration and fostering empowerment, educators can meet students' needs for safety and belonging. Focus on the research behind trauma-sensitive teaching, learning, and leading that supports personalization of culture for students.

Moderator: *Ray McNulty, President, Successful Practices Network and National Dropout Prevention Center, Rexford, NY*

Speakers: *Susan Cole, Harvard Law Professor and Director of the Trauma and Learning Policy Initiative, Harvard Law School and Massachusetts Advocates for Children, Cambridge, MA; Ryan Powers, Assistant Superintendent, Bridgewater-Raynham School District, Bridgewater, MA; Michael Munoz, Superintendent, Rochester Public Schools, Rochester, MN*

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FRIDAY, FEBRUARY 14 ► 11:15 – 12:15PM

5 Pivots for Education Leaders to Support World-Class Execution

The entrepreneur, co-designer and co-founder of what has become the New Tech Network shares practices of world-class innovation teams. Ted will discuss how these shared pivotal practices are important to superintendents to lead their districts through complex change and sustain these changes.

Speaker: *Ted Fujimoto, President, Landmark Consulting Group, Inc., Burbank, CA*

THOUGHT LEADER SESSIONS

(continued)

FRIDAY, FEBRUARY 14 ▶ 12:45 – 1:45PM

Investing in Principal Supervisors to Lead School Improvement

Educating all children at high levels depends largely upon having effective school building principals. Yet, skill at implementing quality systems for recruiting, developing and evaluating principals, is not universally strong. Gain strategies and tools developed by school districts and researchers with support of the Wallace Foundation that assist districts in selecting and developing principal supervisors.

Moderator: *Max Silverman, Executive Director, University of Washington Center for Educational Leadership, Seattle, WA*

Speakers: *Gary Bloom, Former Superintendent, Santa Cruz City Schools, Aptos, CA; Sito Narcisse, Chief of Secondary Schools, District of Columbia Public Schools, Washington, DC; Matt Smith, Associate Superintendent, Des Moines Public Schools, Des Moines, IA; Jackie Wilson, Director, Academy for School Leadership and Executive Director for the National Policy Board Educational Administration, Reston, VA*

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FRIDAY, FEBRUARY 14 ▶ 12:45 – 1:45PM

Leading Personalization of Learning

Personalization of learning requires intentionally developing an ecosystem that supports growth for all learners, including students and staff. Elements of re-designing teaching and learning to foster conditions in which increased personalization can thrive include providing strategies for teaching that encourage risk-taking, considering impact on assessment, re-thinking pace and space for learning, and increasing infrastructure. Learn from pioneers in personalization how educators can foster a growth mindset in schools and districts.

Moderator: *Tom VanderArk, Chief Executive Officer, Getting Smart, Federal Way, WA*

Speakers: *Mark Bedell, Superintendent, Kansas City Public Schools, Kansas City, MO; Lydia Dobyns, President and CEO, New Tech Network, Napa, CA; Michael Hinojosa, Superintendent, Dallas Independent School District, Dallas, TX; Katrina Stevens, Director of Learning Science, Chan Zuckerberg Initiative, San Carlos, CA*

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FRIDAY, FEBRUARY 14 ▶ 2:30 – 3:30PM

Superintendent/School Board Relations — A Discussion Between NSBA Executive Director Tom Gentzel and AASA Executive Director Dan Domenech

Come hear an informative discussion between the AASA and NSBA executive directors, who agree that an effective superintendent/school board management team is essential to a school system's success. Learn how the two organizations work together to accomplish common goals.

Speakers: *Dan Domenech, Executive Director, AASA, Alexandria, VA ;Tom Gentzel, Executive Director, NSBA, Alexandria, VA*

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FRIDAY, FEBRUARY 14 ▶ 3:45 – 4:45PM

Where Teachers Thrive: Organizing Schools for Success

How do schools become places where teachers thrive and students succeed? In her new book, *Where Teachers Thrive: Organizing Schools for Success*, Susan Moore Johnson draws on rich case studies of 14 low-income urban schools to explain why some schools failed to improve while others achieved remarkable results. Johnson explores what this means for principals and district administrators.

Speaker: *Susan Moore Johnson, Research Professor, Harvard Graduate School of Education, Cambridge, MA*

5 ▶▶▶ Register early and save!

AASA ROUNDTABLE

Presentations ▶▶▶



This format is meant to be highly interactive. Each session is geared toward a specific topic, so please come prepared to participate! Presentations last 30 minutes, are limited to eight participants and run back to back. All presentations take place in the NCE Exhibit Hall in the designated Roundtable Area.

A sample of the presentations will include:

- ▶ A Roadmap to Family Engagement and Attendance Improvement in Meriden, Connecticut
- ▶ Enriching STEM Education Through Hands-On, Experiential Simulations
- ▶ Brand or Be Branded!
- ▶ Female Superintendents in Rural Schools
- ▶ National Service and You: Using AmeriCorps and Senior Corps Resources
- ▶ Revolutionizing EdTech with Interoperability
- ▶ Making a Difference: An Equity Team in Every School
- ▶ Leadership to Support Early Learning: Lessons from 3 California Communities
- ▶ Beyond the Devices: Unpacking the Professional Learning Needed to Make the Shift to Personalization
- ▶ Building Everyday Educators' Compassion
- ▶ Solving School Overcrowding Through Public Private Partnership (P3)
- ▶ Cultivating Equity Through the Framework for Teaching
- ▶ A Quest Towards Distributed Leadership — The Story of Transformation in Berkeley, Illinois
- ▶ Using Schoolwide Trauma-Sensitive Behavioral MTSS/RTI to Increase Effectiveness and Sustainability
- ▶ Creating a Learner-Centered Framework Focused on Student Behaviors
- ▶ Equity Awareness and Its Impact on Teacher and Student Learning
- ▶ Strategic Assessment Practices as a Lever for Actualizing Contemporary Expectations
- ▶ After-School and Summer Time Is HALF of the Story of K-12 Education
- ▶ A Systemic Approach to Designing Better School Systems
- ▶ Setting the Foundations for Successful School-Wide SEL: An Equity-Oriented Approach
- ▶ Leadership Principles: Creating a Culture of Achievement
- ▶ Cultivating Relationships and System Alignment Through a Continuous Learning Framework
- ▶ Creating and Sustaining a Parent Leadership Academy Network (P.L.A.N.) in Your School District
- ▶ You Can't Grow a School from Your Office
- ▶ It's Not You . . . Actually, It's You: The Art of Helping People Change
- ▶ Technology Improving School Safety — Safer Schools in America Research Initiative
- ▶ Prep, Planning and Homework: Timing Your Next Career Move
- ▶ Coach and Mentor Future District Leaders Using Video
- ▶ Everyone Does "STEAM Fridays"
- ▶ Impact Aid 101
- ▶ ROI: A School District Model for Aligning Resources to Priorities and Impact
- ▶ A Smooth Transition to a New Beginning
- ▶ Fostering Professional Development for a Multigenerational Workforce of School Leaders
- ▶ Put Me in, Coach!
- ▶ Leading Change Through Service
- ▶ Strategically Boost Morale in Your Schools and Across the District!
- ▶ #Beapreneur, Anypreneur
- ▶ Expanding Access, Outcomes and Rigor with an International Curriculum
- ▶ Leveraging First Responder Partnerships for Safer Schools
- ▶ 3, 2, 1, (Net) Zero: Sustainable Design Liftoffs via Solar Power

NEW! AASA'S LEARNING EMPORIUM



The Emporium will provide an intimate setting for learning and sharing ideas among no more than 60 colleagues, with ample opportunity for discussion and reflective feedback. At AASA's 60+ Learning Emporium sessions, attendees can capitalize on the smaller setting to maximize networking.

A sample of the 60+ sessions will include:

- ▶ Driving K-12 Innovation
- ▶ Latinas Rising: Developing Effective Latina Leaders
- ▶ Starting with the Schoolhouse: A Panel on the Challenges and Promising Practice in Recruiting Teachers of Color
- ▶ Making Transformative Change a Reality
- ▶ Great Stories of the Superintendency – the Good, the Bad, the Ugly
- ▶ Making School Relevant: A Guide to Global-Ready Career Readiness in Districts
- ▶ Green Schools: Healthy Children, Innovative Programming, Saving Money and Resources
- ▶ Strategic Planning to Advance Equity
- ▶ Innovation in Schools: A Systems Approach
- ▶ The Power Behind Collaborative and Innovative District and School Leaders
- ▶ Advisory, Enrichment and Intervention Period to Meet Students' Needs
- ▶ Using Social Media to Build Community Engagement in Your District
- ▶ Provide Your Students with More Enrichment and Acceleration Opportunities
- ▶ Achieving Social, Emotional, and Cognitive Learning Through Academic Teaming
- ▶ 20/20 Academic Vision for Excellence: The Transformation of an Urban School District
- ▶ Building Community Bridges Through Equity
- ▶ District Engagement Leads to High-Reliability Schools
- ▶ The Birth of a Home-Grown Character Education Program
- ▶ Summer Learning: New Core Strategy for Closing Our Achievement Gaps
- ▶ Bridging the Gap Between School and Community with Entrepreneurial Education
- ▶ Extraordinary Measures for Statewide Family Engagement and Kindergarten Readiness
- ▶ From Managers to Leaders: Guiding Principals to Become Instructional Leaders
- ▶ Level Up Language and Literacy to Close the Achievement Gap
- ▶ School Safety and Security: Adding Layers to Protect Our Students
- ▶ Equity Leadership: From Policy Adoption to Systemic Change
- ▶ Personalized Education: Buzzword or Game Changer?
- ▶ 25 Tips and Tricks for New and Aspiring Superintendents



7 ▶▶▶ Register early and save!

SPECIAL *Events*

Tickets can be purchased during online registration on a first-come, first-served basis.

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THURSDAY, FEBRUARY 13

9 – 11AM

Special Contracts Session

\$70

No part of a superintendent's working conditions is more important than the contract with the school board. Get an overview of key contract provisions for superintendent contracts and contract provisions to be avoided, and participate in a discussion of who should negotiate a contract for a superintendent. Understand how a superintendent can avoid being terminated and the key provisions of severance agreements should termination be necessary.

12NOON – 1:30PM

Federal Relations Lunch: A Look at the 2020 Political Landscape

\$70

**Robert G. Meadow, Partner, Lake Research Partners,
Los Angeles, CA**

This presentation will be divided in two parts. The first part will provide an overview of the national political landscape for 2020, reviewing polling data to take a look at federal offices and the prospects for continuity and change in government in the 2020 elections. The second portion will focus on public opinion on a range of education issues, which may include funding, curricula, teacher pay and labor issues, charter schools, technology, safety parental involvement, class size, sex education, and other current topics.

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FRIDAY, FEBRUARY 14

7:30 – 9AM

Bold Women — Bold Coffee Networking Breakfast

\$100

Please join AASA President Deb Kerr and other female leaders in education for a networking breakfast! The session will feature internationally recognized educational leader and practitioner Linda Darling-Hammond. Darling-Hammond is a former Stanford professor and leading researcher, and is currently serving as the president of California's State Board of Education. Along with the opportunity to be inspired by Linda, other leaders will share their stories of being brave, bold and brilliant in their work.

12:30 – 2:30PM

The Dr. Effie H. Jones Memorial Luncheon

\$70

Dr. Effie Jones was a champion for women and minorities. Like Dr. Jones, Dr. Eddie Glaude has been a social justice advocate for black and brown people in this country through his writing and engagement of those of all ages and backgrounds. Dr. Glaude will address the borders that block refugee children from entering this country and the school district borders in the U.S. that keep African-American, Latino and poor children from entering good schools.



PRE-CONFERENCE Workshops

All Pre-Conference Workshops will take place on Wednesday, February 12.
For complete workshop descriptions, visit
<http://nce.aasa.org/why-attend/pre-conference-workshops>

PRE-CONFERENCE 1

Aligning District-Wide Systems to Promote Personalized Learning and Leadership

8:30am – 3:30pm

► \$195

Learn how one district applied the principles of the Leader in Me framework to transform its culture to create an inclusive climate where all students are empowered to lead and take charge of their own learning. You will visit one of California's leading school districts to see how its systems and processes are aligned to build student agency, ownership, choice and interpersonal effectiveness. Participants will observe strategies teachers are using to equip learners with the leadership and life skills they need to successfully navigate an ever-changing world.

Sean Covey, New York Times Best-Selling Author

Candace Singh, Superintendent, Fallbrook Union Elementary School District

Location: This unique pre-conference school showcase will be held at Fallbrook Union Elementary School District's San Onofre School aboard Marine Corps Base Camp Pendleton. Don't miss this one-of-a-kind opportunity to see the exceptional learning environment of an award-winning public school aboard a military installation. You will receive follow-up information and a request for additional identification for Base clearance directly from FUESD after you register. The registration deadline for this pre-conference is January 5, 2020, to allow time for participant's pre-clearance to enter Camp Pendleton.

PRE-CONFERENCE 2

Cementing the School Board-Superintendent Governing Partnership

1 – 5pm

► \$125

Become familiar with significant recent developments in the rapidly changing field of K-12 governance. Learn how the superintendent can become truly "board savvy" and play the leading role in board development, helping the board to update its governing role, its committee structure, and its self-management capacity. Learn how to engage board members creatively in district image building and stakeholder relations, and keep the board-superintendent working relationship healthy through well-designed guidelines for interaction and communication.

Doug Eadie, President and CEO, Doug Eadie and Company, Inc., Clearwater, FL





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PRE-CONFERENCE 3

Culture of Love

1 – 5pm

► \$125

Systems thinking and community engagement have led to the implementation of culturally responsive teaching, inclusive practices, and other innovative teaching and learning initiatives. One of the nation's most inspiring and efficacious stories has been documented in Dr. Brown's recently released book, *A Culture of Love: Cultivating a Positive and Transformative Organizational Culture*. This interactive and multi-media workshop will explore strategic processes and actions involving self-reflection, conflict, and policy shifts that produce academic achievement for all students.

Luvelle Brown, Superintendent/Author, Ithaca City School District, Love2Achieve, Ithaca, NY

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PRE-CONFERENCE 4

GiANT Leader Summit

1 – 5pm

► \$125

Sponsored by



The teaching in this half-day event comes directly from the *100X Leader* book which launched globally as the best-selling leadership book last spring. The 100X concept is about helping you become a 100% healthy leader who is equipped to multiply secure and healthy leaders across your team and organization. You will be guided through the practice of leveraging visual, interactive tools and a practical methodology grounded in “better practice” of adult learning theory to level up the potential of your success while navigating the complexities that come fully equipped in leading human systems in the public sector. Your pre-conference registration includes exclusive content only offered to AASA pre-conference participants as well as a complimentary copy of the *100X Leader* book published by Wiley.

Joseph Hill, Partner, GiANT Worldwide, St. Paul, MN

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PRE-CONFERENCE 5

The Happiness Advantage | Orange Frog Workshop™

1 – 5pm

► \$125

This experiential workshop teaches the science of sustainable peak performance. The research is clear. Positive environments are performance enhancers. They are characterized by higher productivity, less turnover and absenteeism, and more resilient cultures. Applying the latest research-based techniques from the field of positive psychology, individuals learn the practices of resilient leaders and learners; they become more adaptable and develop a capacity to “see” more opportunities, leading to better organizational and educational outcomes.

Greg Kaiser, President, International Thought Leader Network, Cary, NC

EDUCATIONAL *Sessions* ▶▶▶

Connect with like-minded leaders and share strategies on improving equity, personalization of education student outcomes, district performance and so much more.

ADMINISTRATION AND LEADERSHIP

- ▶ An EPIC Collaboration: Reimagining Business and Education for the Future
- ▶ Mentoring Pre-K–8 Principals: Pillars for Success
- ▶ Recruitment and Hiring for Diversity and Equity
- ▶ 21st-Century Education: Are We There Yet?
- ▶ Building and Retaining an Effective Teaching Force in the Bronx
- ▶ What If Every Child Came to School on Day One Ready to Learn?
- ▶ Leading in a “He-World”
- ▶ Building Systems for Long-Term Principal Learning and Support
- ▶ What to Do When the Board No Longer Loves You?
- ▶ Legal Update: Recent Developments Related to Discrimination and Civil Rights
- ▶ Investing in Your Teachers and Students Through National Board Certification
- ▶ A Session for Retired Superintendents: Starting Your Own Business
- ▶ Pivotal Practices of Instructional Leadership: How Principal Supervisors Serve as the Catalyst of Change in Breaking Down Silos and Aligning School Supports
- ▶ How to Diversify ILTs: Gaining Diversity in Leadership Roles
- ▶ Office of Head Start Public Schools Demonstration Collaboration Project 2019–2020 Cohort
- ▶ Ethically Educate Your Community — An Effort Worth \$90 Million Dollars
- ▶ Keys to Amplifying Your System’s Story
- ▶ Women’s Leadership in Education
- ▶ African American Female Initiative: Collaboration in Pursuit of Equity
- ▶ Leveraging Shared Language, Data to Ease Student Transitions, Predict Success
- ▶ Redefining Ready and Vision 2025: Student Scorecard Measuring Successful Futures
- ▶ WWELD: What Would Ethical Leaders Do?
- ▶ Building Leadership Capacity and Succession Planning: Being Future Ready
- ▶ Is Gifted Identification a Social Justice Issue?
- ▶ A Single Story: Engaging Stakeholders to Effectively Communicate Your District’s Story
- ▶ Laying the Foundation for Culturally Responsive Practices in Virginia Beach City Public Schools
- ▶ Aim for Excellence: Transforming Schools Through Leadership Pipeline Development
- ▶ Why Mental Health Education Belongs in Public Schools
- ▶ Leadership for the Long Term
- ▶ Digital Equity: Effective Strategies for Solving the Homework Gap
- ▶ How Safe Are We? Assuring Cyber Security and Data Privacy
- ▶ Communicating Your Vision for Digital Learning Within Your Community
- ▶ Rural School Districts on the Frontier of Digital Innovation
- ▶ The Fourth Industrial Revolution: Its Impact on Leading for Learning
- ▶ The 100X Leader: How to Become Someone Worth Following
- ▶ Transforming Culture from the Board Room to the Classroom: Equity, Achievement, Teaching, and Leadership



- ▶ The Baraboo Story of Communications Response and Healing
- ▶ America Overseas Schools
- ▶ Equity in a Division Strategic Plan: Closing the Gaps
- ▶ Make a Smooth Exit with an Effective Succession Plan
- ▶ How to Take That Book Inside Your Head and Get It Published
- ▶ Education's Moonshot: Doubling Student Achievement with the T3 Framework
- ▶ Publishing Professionally: Practical Pointers from the Editors
- ▶ Continuous Improvement: The Power of Collective Leadership and Collaborative Learning
- ▶ Redefining Ready — the Wisconsin Way
- ▶ Healing Our Systems and Making Improvement Stick
- ▶ How to Accelerate Your New Teachers' Effectiveness
- ▶ Student Voice: From Invisible to Invaluable
- ▶ If We Can Do It, You Can Do It: A Success Story on the Standing Rock Sioux Reservation
- ▶ Creating Culture Change Through the Triple Bottom Line Process

CURRICULUM AND INSTRUCTION

- ▶ Prevent Failure: Preparing Middle Students for Success in High School
- ▶ Indiana's SEL Competencies: A Roadmap for Teaching the Whole Child
- ▶ Computer Science for ALL — Superintendent Panel
- ▶ CTE: Expanding Options for All Students, Creating Pathways for Success
- ▶ How Can Redesigned, Flexible Classrooms Influence Student Engagement?
- ▶ How Four Districts Are Transforming Reading Instruction
- ▶ Outdoor STEM + SEL + 21st = SUCCESS for Students Impacted by Poverty
- ▶ Creating Equity of Opportunity for Underrepresented Students in AP/IB Programs

PROFESSIONAL DEVELOPMENT

- ▶ Leveraging SEL to Support Students Who Experience Trauma
- ▶ Washington State Academies Support Early Career Superintendents AND Their Mentors!

SCHOOL ENVIRONMENT

- ▶ Improving Student Success with Healthy School Environments
- ▶ Developing a Comprehensive Approach to School Safety
- ▶ Instruction Drives Construction: Community Engagement Beyond the Vote
- ▶ Lessons Learned: Reducing Crises, Increasing Student Well-Being and Tackling School Climate
- ▶ A Rainbow of Opportunity: Ensuring LGBT Students and Staff Thrive
- ▶ Collegiate Edu-Nation: A P-20 System Model for Student Success
- ▶ Getting Beyond the Buzzwords: SEL, School Climate, and Student Agency
- ▶ Deviation from the Norm: Personalized Learning in the Wild West
- ▶ School Safety 101: Using Behavior Threat Assessment Teams (B.A.T.) to Avert Disaster

Shop and Compare IN THE NCE EXHIBIT HALL

Exhibit Hall Hours

THURSDAY, FEBRUARY 13..... 7:45am – 4pm

FRIDAY, FEBRUARY 14..... 11am – 2:30pm

Compare and demo the products your district needs over the next 1–3 years. Make appointments in advance — you can meet more suppliers in two days than over several months back at the office.

Don't miss these key destinations inside the NCE Exhibit Hall:

- ▶ **School of the Future —**
Learn about out-of-the-box products and services offered by exhibiting companies.
- ▶ **Knowledge Exchange Theater —**
Listen and learn with professional development sessions.
- ▶ **AASA Social Media Lounge —**
Attend insightful sessions and hands-on training for education leaders to share tips and tricks.
- ▶ **Coffee Breaks and Snack Breaks —**
Relax, check back in with the office and do some informal networking.

2020 Exhibitors

- #SocialSchool4EDU
- 6crickets.com
- ABM
- Achieve3000
- AIG Retirement Services
- ALC Schools
- American Fidelity
- American Heart Association
- Anatomage
- Apollo After School
- AppArmor
- Aramark
- Armor At Hand
- ASCD
- Audio Enhancement
- Axis Communications
- B&H Photo Video
- Battelle for Kids
- BellXcel
- BetterLesson
- Blackboard
- Boardworks
- BOOTUP PD, Inc.
- Buckeye International
- Cambridge Assessment International Education
- Capital Area Intermediate Unit
- CAYS Youth Success Week
- Chartwells K12
- Cognia
- CrisisGo
- D.A.R.E. America
- Dare to Dream
- DecisionEd
- Diamond Assets
- Diligent
- District Administration Magazine
- DotBlock
- Drama House & BKLYN2LA Productions
- EAB
- ECRA Group Inc.
- Ed Leadership SIMS
- Education Logistics, Inc. (Edulog)
- EDUSSAGE
- Effective School Solutions
- ESS
- E-Therapy
- Family Leadership/Parenting Partners
- First Student, Inc.
- Fogmaker North America
- Forecast5 Analytics
- Forrest T. Jones
- Hanover Research
- Hazard, Young, Attea and Associates
- Hellas Construction
- Hertz Furniture
- Hobsons
- Horace Mann
- HoverCam
- Illuminate Education
- Imagine Learning
- Insight ADVANCE
- International Baccalaureate
- IPEVO Inc.
- JASON Learning
- Kajeet
- Kiddom
- Leader In Me
- LearnersEDGE 360
- Lifetouch
- myOptions
- National Assessment of Educational Progress
- National Association for the Education of Young Children
- National Association of Federally Impacted Schools
- National Express/Durham School Services
- National School Public Relations Association
- National Student Clearinghouse
- NSBA
- Panorama Education
- PMA Financial Network
- QuaverMusic.com
- Reading Horizons
- Research Associates
- Rhodes Branding
- Safe Defend, LLC
- SafeGuard/IMMI
- Save The Music Foundation
- Silverback Learning Solutions
- Skyward, Inc.
- Sodexo
- Sourcewell
- SSC Services for Education
- Staff EZ
- Standard For Success
- Student Transportation of America
- SuperEval
- TIPS — The Interlocal Purchasing System
- Treetop Publishing “Bare Books”
- Triple S
- UC Davis C-STEM Center
- University of Pennsylvania Graduate School of Education
- UpSlope Solutions
- Wilson Language Training
- Xan Edu Publishing
- Xyity
- YouthTruth Student Survey

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