The Personalization of Education Conference Addendum

February 13-15, 2020 • San Diego, CA
www.aasa.org/nce
Thursday, February 13

SESSION MOVED
SCHOOL SAFETY 101: USING BEHAVIOR THREAT ASSESSMENT TEAMS TO AVERT DISASTER
New Date Thursday, February 13
New Time 10:15—11:15am
Room 8

Pg. 45
ROUND TABLE CANCELED
EMPOWERMENT BEGINS WITH U—POSITIVE MIND, POSITIVE RESULTS
Table #5

Pg. 47
SPEAKER UPDATE
HOW TO DIVERSIFY ILTS: GAINING DIVERSITY IN LEADERSHIP ROLES
Sharon Contreras Removed
Added Andrea Thomas-Reynolds, Senior Vice President, Insight Education Group, New Orleans, LA

Pg. 53
SESSION ADDED
USING SCHOOLWIDE TRAUMA-SENSITIVE BEHAVIORAL MTSS/RTI TO ENCREASE EFFECTIVENESS AND SUSTAINABILITY

Friday, February 14

SESSION ADDED
PERSONALIZED LEARNING: WHAT EDUCATORS REALLY THINK AND DO
12:45—1:45pm
Room: 6B Section 5

Personalized learning is hard work. And when poorly planned and executed, it does not work well at all. But that should not stop schools from pursuing the goal of tailoring instruction to individual students’ academic strengths and weaknesses as well as their personal interests. That appears to be the big takeaway from Education Week’s nationally representative survey of nearly 600 teachers on personalized learning topics, featured extensively in a special report the newspaper published in November.

Education Week Assistant Managing Editor Kevin Bushweller will go through the key findings of the Education Week survey and outline the big mistakes districts often make before and while embarking on personalized learning efforts, including failing to define what it means and why schools are doing it, assuming it's all about simply putting digital devices in students' hands, and failing to recognize that effective personalized learning strategies demand major shifts in teacher practice. Bushweller’s talk will also draw on years of coverage in Education Week about the evolution of personalized learning.

Kevin Bushweller, Assistant Managing Editor, Technology & Learning Environments, Education Week, Bethesda, MD

SESSION ADDED
FIT LEADERSHIP: EMPOWERED. FIT. TRANSFORMED
11:15AM—12:15pm
Room: 6B Section 2
Are you a FIT Superintendent, Assistant Superintendent or Aspiring Superintendent? As we begin 2020, we have increasing responsibility, as district leaders, for the overall fitness and health of students, staff and school leaders. The United States continues to rank among the worst industrialized countries for children and adult physical inactivity, nutrition, and stress. Recent state surveys show an increasing number of students and staff feel stressed, out-of-shape, suicidal, and alone. Learn about strategies, initiatives, and programs that school districts from across the nation have implemented to improve the overall well-being of stakeholders. Also, learn about the work of #FITSupts - a team of superintendents, assistant superintendents, and aspiring superintendents from across the nation who are committed to modeling the way by journaling about their overall fitness and health goals, strategies, and obstacles through social media.

Brian K. Creasman, Superintendent, Fleming County Schools, Flemingsburg, KY

Pg. 78
LEARNING EMPORIUM CANCELED
BUILDING COMMUNITY BRIDGES THROUGH EQUITY
Room 6B Section 2

Pg. 82
SPEAKER REMOVED
OUTDOOR STEM + SEL + 21ST = SUCCESS FOR STUDENTS IMPACTED BY POVERTY
Angela Chapman Removed
Added Justina Schlund, Director of Field Learning, CASEL: Collaborative for Academic Social, and Emotional Learning, Chicago, IL

Pg. 84
SESSION MOVED
SCHOOL SAFETY 101: USING BEHAVIOR THREAT ASSESSMENT TEAMS TO AVERT DISASTER
New Date Thursday, February 13
New Time 10:15—11:15am
Room 8

Pg. 90
SPEAKER ADDED
SHARPENING THE EQUITY LENS: ALIGNING ACCOUNTABILITY SYSTEMS AND RESOURCE ALLOCATIONS
Added Henry Johnson, Chief of Staff, Montgomery County Public Schools, Rockville, MD

Pg. 94
SPEAKER UPDATE
INNOVATION IN SCHOOLS: A SYSTEMS APPROACH
Heidi Thomas removed
Added Nikki Tammaru, Assistant Superintendent for Learning and Leadership Development, Elmhurst Community Unit School District 205, Elmhurst, IL 60126
**Program Changes**

Page numbers refer to Conference Program Book

Pg. 94
**Speaker Update**
Learning, Leading and Networking with AASA's Leadership Network
Amy Sichel Removed
Added Bernadine Futrell, Director, Leadership Network, AASA, Alexandria, VA
Added Debbie Magee, Program Director, Leadership Network, AASA, Alexandria, VA

Pg. 98
**Speaker Removed**
AASA 2020 State of the Superintendency Report
Christopher Tiienken Removed

Saturday, February 15
Pg. 106
**Speaker Update**
Communicating Your Vision for Digital Learning Within Your Community
Steven Webb Removed
Added Donna Wright, Director of Schools, Wilson County Schools, Lebanon, TN

Pg. 107
**Speaker Added**
Rural School Districts on the Frontier of Digital Innovation
Michelle Murphy, Superintendent, Rim of the World Unified School District, Blue Jay, CA

**Exhibitor Changes**

CANCELLATIONS
GOALBOOK
Booth 121

MYVERSE
Booth 841

PMH INSIGHTS INC

TAPPIT TECHNOLOGY
Booth 801

DRAMA HOUSE & BKLYN2LA PRODUCTION
Booth: 836

Staff EZ
Booth: 610

**Change Booth Number**
EZ-ROBOT
Booth: 162

CORPORATION FOR NATIONAL AND COMMUNITY SERVICE
Booth: 610

**Prize Additions**

ASCD
Booth: 642
Winners will be emailed one hour prior to the exhibit hall closing to stop by and pick up the device.

**Date and time of prize drawing:** Drawing will be every day and only open to attendees.

Thoughtexchange
Booth: 164

Raffle Prize: $100 Amazon gift card

**Date and time of prize drawing:** After the event. Winner(s) will be notified via email.

**More information:** To learn more about Thoughtexchange visit: www.thoughtexchange.com

**New Exhibitors**

1-2-3 Wellness
Booth: 839
3869 Miramar Street #2003
La Jolla, CA 92037

1-2-3 Wellness supports schools in becoming healthier, happier places to learn and thrive. Research by UCSD shows that 1-2-3 Wellness improves academic performance, SELC, mindfulness and behavior.
www.123wellness.org

A.I. Care
Booth: 837
6609 Samba Ave
Las Vegas, NV 89139

A.I.CARE LLC is an organization focusing on providing healthcare solutions to facilities and individuals. We distribute portable medical devices that can be used to treat a variety of health issues.
www.hidow.com

AIM Institute for Learning & Research
Booth: 851
1200 River Road
Conshohocken, PA 19428

AIM is leading the way in providing online PD training for educators using evidence-based literacy strategies tied to the latest research and best practices.
www.aimpathways.com

Alertpoint Security
Booth: 134
2125 Barrett Park Dr, Suite 105
Kennesaw, GA 30144

Crisis Notification System for K-12
https://www.alertpointsecurity.com/
New Exhibitors

AMERICAN TIME
Booth: 142
140 3rd St
Dassel, MN 55325
www.american-time.com

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CENTER FOR TRANSFORMATIVE TEACHING & LEARNING
Booth:120
8804 Postoak Road
Potomac, MD 20854
The CTTL’s mission is to create and innovate in the science of learning research to maximize teacher effectiveness and student outcomes.
www.thecttl.org

CIALFO, INC.
Booth: 172
1605 Connecticut Ave. NW
Washington, D.C. 20009
College applications platform
https://cialfo.co

CLASSCRAFT
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Classcraft helps educators harness the power of games to motivate students. With Classcraft, educators can foster the type of sustained engagement that leads to lasting behavior change, SEL growth, and a positive school climate.
www.classcraft.com

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Booth:162
250 E Street SW
Washington, D.C. 20525
The Corporation for National and Community Service is the federal agency that leads service, volunteering, and grant-making efforts in the United States.
https://www.nationalservice.gov/

EVOLV TECHNOLOGY
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The Economic Education team’s mission is to provide meaningful learning experiences about economics, the U.S. economy, and the Federal Reserve to student, educators, and the broader public.
www.frbsf.org/education

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Sacramento, CA 95834
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www.inform2inspire.com

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Apex, NC 27502
The Orange Frig / The Happiness Advantage is used by organizations in 45 countries to generate a more positive, productive culture and work environment.
www.orangefrogexperience.com

IPX PLATFORM
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9200 E. Mineral Ave., Suite 225
Centennial, CO 80112
IXP brings multiple investment solutions to one platform, giving your retirement plan participants access to best-in-class products and services, while ensuring quality, compliance and transparency.
www.ipxplatform.com
LEARNING DYNAMICS
Booth: 843
1510 E.840 North
Orem, UT 84097
Learning Dynamics is a research-validated reading program, with over a 90% success rate teaching children ages 4-8 to read. And students get to keep books!
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<table>
<thead>
<tr>
<th>PROFESSIONAL DEVELOPMENT</th>
<th>CURRICULUM &amp; INNOVATION</th>
<th>SCHOOL SAFETY</th>
<th>SAVE MONEY</th>
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</thead>
<tbody>
<tr>
<td><strong>VitallInsight™</strong>, context, focus, breakthrough.</td>
<td><strong>Wonder Media Story Maker®</strong>, cultivates intentional writing.</td>
<td><strong>CIT Integration</strong>— EAGL gunshot detection and lockdown system.</td>
<td><strong>E-Rate Advantage</strong>, full-service E-Rate consulting services.</td>
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<td><strong>CrisisGO</strong>, emergency communications tools for schools.</td>
<td><strong>Gotzoom</strong>, student loan relief and forgiveness for district employees.</td>
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<td><strong>National Fire Adjustment (NFA)</strong>, ensure the district is utilizing all areas of insurance policy when losses occur.</td>
<td><strong>UPS</strong>, shipping, freight, logistics, and supply</td>
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JUUL: THE PERSONALIZATION OF EDUCATION

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