Sample Social Media Posts

Update this copy as needed and add it to blog posts, newsletters, social media posts (Facebook and Twitter), and any other marketing channels you may use to communicate with your prospects and current customers.

Sample Newsletter/Marketing Copy

Build the relationships that will support you through years to come at AASA’S National Conference on Education, the most comprehensive professional development and networking event for school superintendents and administrators. This three-day event combines peer-to-peer networking with other superintendents from across the country, world-class education from seasoned practitioners, opportunities to interact with game-changers from outside the education field, and the NCE Exhibit Hall, which is filled innovative suppliers committed to K–12 education (including us!) Join us at booth XXXX and view our [INSERT YOUR FEATURED PRODUCT OR SERVICE]. Register today at nce.aasa.org.

Sample Tweets and Facebook Posts — Use hashtag #NCE20

- It’s all about the right relationship to pick a trusted partner for your district. Let’s meet. #NCE20.
- We want to hear from you! Weigh in on [INSERT PRODUCT NAME] during #NCE20
- Come see our new [PRODUCT LAUNCH INFO], booth xxxx, at #NCE20
- Working side-by-side with more than 200 exhibitors committed to improving K–12 education in the NCE Exhibit Hall. Come visit us! Booth xxxx at #NCE20.
- Looking forward to #NCE20. Come say hello at booth [INSERT BOOTH#].
- Become inspired to initiate change in your school district at #NCE20.
- Thoughtful personalization of education is what we’re focused on. Booth XXXX. #NCE20
- Evolve your perspective on superintendent partnerships at #NCE20.
- One new idea can transform your school district. Find it at #NCE20.