Did you know?

According to the Center for Exhibit Industry Research (CEIR), sponsorships and advertising can help increase your booth traffic by up to 104%!
Advertising OPPORTUNITIES

NCE PAID VIDEO “PRE-RECORDED” School of the Future (SOF) PRESENTATIONS

$2,500/Presentation
You may book multiple presentations for 2024 NCE. Presentations will be pre-recorded by customer and posted by AASA for viewing on www.nce.aasa.org. This opportunity is a great way to position your company as a thought leader within K-12 education. Secure yours today! Submission details delivered upon contract submission. We recommend submitting a video no more than 5 minutes in length.

NCE PAID “LIVE” PRESENTATIONS: School of the Future (SOF)

$3,750/Presentation
Limited Availability! Act Fast to Secure!
Extremely popular and sell OUT annually for our live events, these LIVE presentations are during Exhibit Hall hours inside our School of the Future (SOF). Our designated area will draw attendees to see you present on information you most want to share. Invaluable face time! This opportunity is a great way to position your company as a thought leader within K-12 education. Secure yours today! Submission details will be delivered upon contract confirmation. MUST be a confirmed exhibitor to secure, complete an application and be accepted.

NCE DIGITAL EDUCATION INSERT

$1,500/Insert
Gain important branding virtually and get noticed! Submit your (465x150) banner with URL to link to for each insert you wish to secure. Prospects and attendees will see these on www.nce.aasa.org. An awesome way to gain exposure pre-show, at-show and post-show, and reach additional decision-makers who may be on our site, but not able to attend in person.
Advertising OPPORTUNITIES

CONFERENCE GUIDE ADVERTISING OPPORTUNITIES

Limited Inventory — Book Soon!

Conference Guide Cover Positions:

Back Cover  
Full Page (4-color): $2,000  
Half Page (Horizontal, 4-color): $1,500  
Inside Front Cover (Cover 2): $3,500  
Inside Back Cover (Cover 3): $3,500

Email Kathy Sveen at ksveen@smithbucklin.com to inquire about availability

Specs/Sizing to be provided upon receipt of contract.

CDO.ORG ADVERTISING

Limited Inventory — Book Soon!

Top Leaderboard (728x90): $5,000  
Half Leaderboard (360x90): $4,000  
Half Skyscraper Banner (160x300): $2,750  
Lower Leaderboard (728x90): $4,500

Go Live dates will be provided upon receipt of contract.

CDO DAILY ONLINE E-NEWSLETTER ADVERTISING

Limited Inventory — Book Soon!

Top Leaderboard (650x90) — 1 available: $4,500  
Featured Showcase (310x100) — 3 available: $3,750  
Lower Leaderboard (650x90) — 1 available: $4,000

Go Live dates will be provided upon receipt of contract.

AASA’s Conference Daily Online E-Newsletter just received the coveted EXCEL “GOLD Award” in June 2023 for Best Convention Daily: E-Newsletter. This is the top honor and awarded to only one company each year in this category. Advertise and align your brand with highly awarded content that our attendees engage with daily.
Advertising Opportunities

**NCE EBLAST “TO ATTENDEES” BANNER ADVERTISING**
Extremely popular and sell out FAST! Your brand is dropped into the inboxes of our attendees. Don’t delay — secure yours today.

AASA will email our attendees information on our event. We encourage attendees to share the email content with additional team members within their districts. Securing banner ad(s) within these EBLASTS will help position your brand ahead of the competition. You can book multiple EBLAST slots, and weeks if desired. Pricing shown is per week/per deployment. Post Show EBLASTS deploy starting around 1 week after our event and are great opportunities to stay on radar the rest of the year. Exact schedules will be confirmed closer to the event based on inventory booked and available.

**PRE-SHOW EBLAST(S)**
- **Leaderboard (726x80)** — 1 Available per deployment: $4,000/banner
- **Side Block Banner (300x300)** — 3 Available per deployment: $3,500/banner

**POST SHOW EBLAST(S)**
- **Leaderboard (726x80)** — 1 Available per deployment: $4,000/banner
- **Side Block Banner (300x300)** — 3 Available per deployment: $3,500/banner

**Sponsored Content URL:**
Sponsored Content from ________
$3,500/1 deployment

**PRIVATE MEETING ROOM**
$9,500/room
Includes ONE 10’x20’ space with 4 hard walls, lockable door, 1 standard conference table, 6 standard chairs, carpeting and 120”x20” ID sign on the door. Space will be on the show floor. **Space is limited and must be reserved by January 26, 2024.** Not required to exhibit to contract meeting room; 1 Full Conference registration and 2 Exhibit Hall only passes included for staff.
Advertising OPPORTUNITIES

MOBILE APP ROTATING BANNER

Limited Quantity Available
$1,500/each

- Sponsor’s graphics rotating with top banner of mobile app
- Attendees will see whenever they access the app

ENTRANCE WINDOW/DOOR CLINGS

4 Window Clings Available
$5,000/window

As attendees walk through the primary doors into the convention center, they’ll see your branding! Once secured, our fulfillment team will be in touch with additional information on file submission and deadlines.

PORTABLE CELL PHONE CHARGERS

Limited to 2 companies TOTAL:

2 Stations: $5,000 or 4 Stations: $9,000

There are a total of 4 portable charging stations available for sponsorship. Sponsors can either co-brand by sponsoring two out of the four stations or sponsor all four charging stations.

One of the many onsite charging options! These chargers allow you to be “mobile” while charging!

Attendees can grab a charger and continue networking while their phone charges. Branding included on Top/Bottom and Pack as shown.
Interested in **HEALTH & WELLNESS**, Social Media Lounge or other sponsorships?

Contact Kathy at ksveen@smithbucklin.com or 312.673.5635

Learn more about exhibiting at NCE:
https://nce.aasa.org/become-an-exhibitor/

Secure your advertising today!

Email Kathy Sveen for availability and details. Inventory, schedules and specs subject to change per AASA. Our fulfillment team will be in touch to confirm specs/sizing and submission deadlines for each advertising opportunity you request to secure. Inventory is limited and first-come, first-served. You will be invoiced upon receipt of signed reservation.

**KATHY SVEEN**, VP of Sales, AASA
ksveen@smithbucklin.com

2024 NCE
FEBRUARY 15–17, 2024
San Diego, CA