

Social Media Lounge SPONSORSHIP

\$10,000 – Net



SPONSOR BENEFITS

- Branding on NCE signage as a Social Media Lounge sponsor
- Logo on signage around the convention center listing our AASA 2024 NCE Social Media Lounge sponsors
 - Sponsor branding on glass clings in our 2024 NCE Social Media Lounge
- Mention in Conference Daily Online E-Newsletter
 - To be sent during NCE 2024
- Recognition in post-conference information
- Recognition as a Social Media Lounge sponsor on applicable marketing materials, inclusive of the NCE.org event website and email communications
- Recognition in pre-show attendee emails, sent by AASA, promoting the Social Media Lounge (subject to deployment deadlines upon signing of contract)
- Two (2) tickets to the VIP Reception inside the Social Media Lounge (time and date TBD). This event is exclusive to approximately 100 invited attendees
- Two (2) Exhibit Hall Passes
 - Registration information provided by CMR
- Ability to renew sponsorship if offered for NCE 2025 (First right of renewal through February 2024 only. Actual activities TBD)

SPONSOR DELIVERABLES:

- Submit a high-resolution company logo in .jpeg and .eps format
- Confirm the following information for each VIP Reception attendee: first name, last name, email address

This agreement constitutes the entire sponsorship agreement between sponsoring company and AASA. AASA sponsor engagements are not exclusive unless specifically noted in this agreement. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the parties to be bound. Sponsoring company understands and accepts that the details of their sponsorship are confidential and agrees to not share with others. By completing and returning this agreement, the parties listed acknowledge that this document becomes a binding contract between sponsoring company and AASA. We have read, understand and agree to all rules, regulations, and terms of this agreement and understand and accept the rules and regulations for this custom sponsorship program with AASA.

Please submit interest in Social Media Lounge sponsorship to Kathy Sveen, Sales Manager, at ksveen@smithbucklin.com

Upon approval of sponsorship, please complete our **digital contract** for final confirmation.

Health & Wellness Activity Lounge SPONSORSHIP

\$10,000 – Net



SPONSOR BENEFITS

- Recognition on signage as a Health & Wellness Activity Lounge sponsor on-site at NCE 2024 where applicable.
- Sponsor may provide a business card and one (1) collateral item to be placed on a table within the Health & Wellness Activity Lounge
 - Note: Table will be shared with other Health & Wellness Lounge sponsors
 - All content subject to approval by AASA
 - Production and shipping of collateral to be at sponsor's expense. Shipping details to be provided by AASA at a later date.
- Promotion of Health & Wellness Activity Lounge within Conference Daily Online E-Newsletter sent to conference attendees
- Promotion of Health & Wellness Activity Lounge in pre-show "Pack Your Bag" emails to attendees
- Recognition as a Health & Wellness Activity Lounge sponsor on a general session walk-in slide
- Recognition as a Health & Wellness Activity Lounge sponsor on NCE.org
- Recognition in a Thank You email communication to attendees post-show
- Ability to RENEW sponsorship if offered for NCE 2024 (First right of renewal through February 2024 only. Actual activities TBD).

SPONSOR DELIVERABLES:

- Submit a high-resolution company logo in .jpeg and .eps format
- Confirm collateral item to be placed on table within Health & Wellness Activity Lounge
 - Item can be shipped to Freeman Advanced Warehouse with your exhibit booth shipment. Please notify **Hannah Redmond**, Exhibits & Sponsorship Coordinator, with shipping details if shipped separately.

All inventory is first-come, first-serve upon receiving a signed contract. Customer acknowledges and accepts that this custom sponsorship and pricing is confidential to their company and will not share details with others. Offer is for 2024 NCE only. AASA's fulfillment team will be in touch with a confirmation, invoice, and additional details. Sponsorships are not exclusive. This agreement constitutes the entire sponsorship agreement between the sponsoring company and AASA. AASA sponsor engagements are not exclusive unless specifically noted in this agreement. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledge by the parties to be bound. By completing and returning this agreement, the parties listed acknowledge that this document becomes a binding contract between sponsoring company and AASA. We have read, understand and agree to all rules, regulations, and terms of this agreement and understand and accept the rules and regulations for this custom sponsorship program with AASA.

Please submit interest in Health & Wellness Activity Lounge sponsorship to Kathy Sveen, Sales Manager, at ksveen@smithbucklin.com

Upon approval of sponsorship, please complete our **digital contract** for final confirmation.