

# Health & Wellness Activity Lounge SPONSORSHIP

For the 4th year at our National Conference on Education, AASA brings our attendees the Health & Wellness Activity Lounge full of “feel-good” activities that are sure to make you smile. Some past activities, (which are always free-of-charge to all attendees) have included: A puppy petting area, electric bike smoothies, chair massages, infused water, grab-and-go granola stations, wack-a-mole game and many more. This sponsorship is fairly turnkey. AASA takes care of securing the activities, and YOU get to enjoy the appreciation and thanks from our attendees, who will be grateful to you as a sponsor.

<b>Sponsor Benefits:</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>
Recognition on signage as a Health & Wellness Activity Lounge sponsor onsite at NCE 2025 where applicable.	✓	✓
Sponsor may provide business cards to be placed on a table within the Health & Wellness Activity Lounge. <sup>1</sup>	✓	✓
Sponsor may provide one (1) collateral item to be placed on a table within the Health & Wellness Activity Lounge. <sup>1</sup>	✓	
One (1) Full Conference Pass. <sup>2</sup>	✓	
Two (2) Exhibit Hall only passes. <sup>2</sup>	✓	✓
One (1) Digital Education Insert per NCE prospectus	✓	✓
One (1) Pre-Recorded School of the Future Presentation per NCE prospectus	✓	
Promotion of Health & Wellness Activity Lounge within Conference Daily Online E-Newsletter sent to conference attendees. (AASA promotes the “area” in their communications.)	✓	✓
Promotion of Health & Wellness Activity Lounge in pre-show “Pack Your Bag” emails to attendees. (AASA promotes the “area” in their communications.)	✓	✓
Recognition as a Health & Wellness Activity Lounge sponsor on a general session walk-in slide Recognition as a Health & Wellness Activity Lounge sponsor on NCE.org	✓	✓
Ability to RENEW sponsorship if offered for NCE 2026. (First right of renewal through April 2025 only. Actual activities TBD.)	✓	✓

## Sponsor Deliverables:

Submit a high-resolution company logo in .jpeg and .eps format. Confirm collateral item to be placed on table within Health & Wellness Activity Lounge. Item can be shipped to Freeman Advanced Warehouse with your exhibit booth shipment. Please notify Exhibits & Sponsorship Coordinator with shipping details if shipped separately. Our team will be in touch with any additional details on deliverables after signing.

<sup>1</sup> Note: Collateral table will be shared with other Health & Wellness Lounge sponsors. All content subject to approval by AASA. Production and shipping of collateral to be at sponsor’s expense. Shipping details to be provided by AASA at a later date.

<sup>2</sup> No booth is included in this sponsorship. Staff can be in the exhibit hall, but may not stage in the Health & Wellness Activity Lounge. This is an area for attendees to enjoy the activities, not for you to use it as a booth.

\* Sponsorships subject to T&C listed on Page 8

# Interested in **HEALTH & WELLNESS**, Social Media Lounge or other sponsorships?

Contact Kathy at [ksveen@smithbucklin.com](mailto:ksveen@smithbucklin.com) or 312.673.5635



## Secure your advertising today!

[https://uExhibit.formstack.com/forms/aasa\\_nce\\_2025\\_exhibitor\\_contract](https://uExhibit.formstack.com/forms/aasa_nce_2025_exhibitor_contract)

**Email Kathy Sveen for availability and details.** Inventory, schedules and specs subject to change per AASA. Our fulfillment team will be in touch to confirm specs/sizing and submission deadlines for each advertising opportunity you request to secure. Inventory is limited and first-come, first-served. You will be invoiced upon receipt of signed reservation. NCE advertising and sponsorships are non-cancelable.

**KATHY SVEEN**, VP of Sales, AASA  
[ksveen@smithbucklin.com](mailto:ksveen@smithbucklin.com)

**Learn more about exhibiting at NCE:**

<https://nce.aasa.org/become-an-exhibitor/>

**2025 NCE**

**MARCH 6–8, 2025**  
**New Orleans, LA**