

Social Media Lounge SPONSORSHIP

\$10,000

Sponsor Benefits:

- Branding on NCE signage as a Social Media Lounge sponsor
- Logo on signage around the convention center listing our AASA 2025 NCE Social Media Lounge sponsors
- Sponsor branding on glass clings in our 2025 NCE Social Media Lounge
- Promotion of the Social Media Lounge in Conference Daily E-Newsletter to be sent out during 2025 NCE
- Promotion of Social Media Lounge to attendees in pre-show marketing.
- Two (2) tickets to the VIP Reception inside the Social Media Lounge (time and date TBD). This event is exclusive to approximately 100 invited attendees
- Two (2) Exhibit Hall Passes
- Registration information provided by CMR
- Ability to renew sponsorship if offered for NCE 2026 (First right of renewal through April 2025 only. Actual activities TBD)

* Sponsorships subject to T&C listed on Page 8

Sponsor Deliverables:

- Submit a high-resolution company logo in .jpeg and .eps format
- Confirm the following information for each VIP Reception attendee: first name, last name, email address

Sponsor Terms:

All inventory is first-come, first-serve upon receiving a signed contract. Customer acknowledges and accepts that this custom sponsorship and pricing is confidential to their company and will not share details with others. Offer is for 2025 NCE only. AASA's fulfillment team will be in touch with a confirmation, invoice, and additional details. Sponsorships are not exclusive. This agreement constitutes the entire sponsorship agreement between the sponsoring company and AASA. AASA sponsor engagements are not exclusive unless specifically noted in this agreement. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledge by the parties to be bound. By completing and returning this agreement, the parties listed acknowledge that this document becomes a binding contract between sponsoring company and AASA. We have read, understand and agree to all rules, regulations, and terms of this agreement and understand and accept the rules and regulations for this custom sponsorship program with AASA.

Please select your sponsorship on our digital contract and sign/submit to secure.

https://uExhibit.formstack.com/forms/aasa_nce_2025_exhibitor_contract

Interested in **HEALTH & WELLNESS**, Social Media Lounge or other sponsorships?

Contact Kathy at ksveen@smithbucklin.com or 312.673.5635



Secure your advertising today!

<https://nce.aasa.org/nce2025exhibitorcontract>

Email Kathy Sveen for availability and details. Inventory, schedules and specs subject to change per AASA. Our fulfillment team will be in touch to confirm specs/sizing and submission deadlines for each advertising opportunity you request to secure. Inventory is limited and first-come, first-served. You will be invoiced upon receipt of signed reservation. NCE advertising and sponsorships are non-cancelable.

KATHY SVEEN, VP of Sales, AASA
ksveen@smithbucklin.com

Learn more about exhibiting at NCE:

<https://nce.aasa.org/become-an-exhibitor/>

2025 NCE

MARCH 6–8, 2025
New Orleans, LA