1. Payment Policy — Upon receipt of your signed contract for 2021 NCE, AASA assumes no liability for any default in payment or any claim arising in tort, contract, or any other theory of liability at law or equity to you or any third party. You are responsible for at least 50% of your contract total and invoice at that time. Prior to May 17, 2020, all Exhibit Contracts require a fifty percent (50%) payment of the total booth rental fee for the space requested to secure your space. Any remainder of payment for payment per payment policy outlined in this contract. Should Exhibitor fail to pay for exhibit space in full by May 17, 2020, unless prior arrangements are made and approved by AASA as required by the date of receipt of this data, AASA shall have the right to retain the Exhibitor’s deposit and resell, use or otherwise dispose of the Exhibitor’s space in any manner deemed appropriate by AASA. Customer is still responsible for full invoice total as contract space contracted by the date of receipt. If a company does not occupy and exhibit in the designated space at the opening of the Exposition, and has not given AASA written authorization to sublease or assign space to another company, it shall have the right to use the exhibit space in such a manner as it may deem in the Exhibitor’s best interest. Failure to occupy exhibit space does not relieve the Exhibitor from their obligation to pay the full booth rental fee. Any expenses associated with canceling a booth due is responsible for paying the remaining in full immediately by credit card using the link provided to them in their invoice. If Exhibitor signs contract and fails to cancel or fail to pay in full, AASA reserves the right to release their advertising to resell their booth as contracted. Any advertising secured for 2021 NCE shall be invoiced by AASA and is non-cancelable by the Exhibitor. If Exhibitor fails to pay for advertising prior to run dates as communicated on their 2021 NCE invoice. If customer fails to provide artwork/files for contracted advertising or fails to pay in full, AASA reserves the right to release their advertising to resell as contracted. Customer is still responsible for full invoice as contracted. 2. Exhibits, Eligibility, Assignment and Relocation — AASA reserves the right to the eligibility of any company or product for inclusion on as an Exhibitor. Exhibitor understands and agrees that AASA has sole discretion on the assignment of booths and is under no obligation to assign Exhibitor any of the five booths preferred by the Exhibitor. The location of the Exhibitor’s assigned location any time at its sole discretion if deemed in the best interests of the exhibit. AASA also reserves the right to alter the Exhibitor Hall floor plan at its discretion so that the space of the Exhibitor is of an equal or greater size than the square footage as contracted. 3. Moving and Removal of Exhibits — Exhibits may be moved into the hall beginning at 8 a.m. on Wednesday, February 17, 2021. No materials can be accepted in the Exhibit Hall before this time without prior written permission. Exhibits that are not in place by 6 p.m. on Wednesday, February 17, 2021. Displays must remain fully intact and manned during Exposition hours. In case of additional space allotted, displays must meet IAE guidelines and be eligible to take charge of exhibits. 4. Subletting Space — No Exhibitor shall assign, sublet or assign the whole or any part of the space allotted to them, or have, or exhibit therein, any articles or property beyond those manufactured by the Exhibitor and sold by the Exhibitor in the regular course of business. Subdivisions and subsidiary organizations that share space with a parent company will not be recognized as an Exhibitor. 5. Exhibit Services and Assignee/Authorized Contractors — As a convention to Exhibitors, AASA has selected certain firms as official contractors for the 2021 Exposition, with labor and equipment to be provided at prevailing rates and terms. The official service contractor of AASA is SmithBucklin Corporation. AASA assumes no liability or responsibility whatever related to the performance or non-performance by such firm or firms. Exhibitors who plan to use or have used services of another contractor must notify the service contractor (unpaid, erect, assemble, dismantle and pack equipment/ apparatus through the regular payment and equipment charge by the following rules. The Exhibitor shall notify AASA in writing by January 11, 2021, and provide the Exhibitor with a written acknowledgment of the services rendered by the other contractor. The other contractor shall be responsible for all losses, damages, or injuries, regardless of negligence, which may be sustained by anyone, including Exhibitor, who will be in attendance. Failure to make such notification will result in refusal of admission to Exhibitor-Appointed Contractors. 6. Displays — Exhibitors must adhere to IAE guidelines for all displays/exhibits. Displays that do not meet IAE guidelines must be approved by Show Management prior to the Conference. Exhibitors who display materials or objects that obstruct sight to other Exhibitor booths will have their booths moved, rearranged or dismantled at the Exhibitor’s expense. 7. Empty Crates and Boxes — Exhibitors may not store empty crates or boxes in the Conference Exhibit Hall, except for those directly involved in the move-in process. Exhibitors who assemble a display that does not meet IAEE guidelines may result in refusal of admission to Exhibitor-Appointed Contractors. 8. Exhibitors who assemble a display that does not meet IAEE guidelines will result in refusal of admission to Exhibitor-Appointed Contractors. 9. Displays — Contractors. Exhibitors who assemble a display that does not meet IAEE guidelines will result in refusal of admission to Exhibitor-Appointed Contractors. 10. Placement and Care of Exhibit Space — All goods of reasonable weight and value will be placed in exhibit space by AASA or its appointed contractors. Exhibitor shall properly prepare and maintain its own space and appurtenant property. Exhibitors shall pay AASA or its designee the cost of restoring Exhibitor’s space and appurtenant property due to acts of nature or otherwise. 11. Contractor’s Work — All contractors must carpet/cover the floors of their entire booth area. Any booth not carpeted by 3 p.m. on Wednesday, February 17, 2021, will be done so by Freeman at the Exhibitor’s expense. 12. Exhibitor Admission and Access — Exhibitors earn five (5) complimentary registrations per 100 square feet of space (or each 10’ x 10’ booth rented) and one (1) complimentary full conference registration per company. Additional exhibit representatives will be charged $100 per person and a $200 setup fee. All company representatives must register upon arrival and wear AASA-issued identification badges at all times. Exhibitor registration is non-transferable, non-paid out and non-refundable. No member of the general public will be allowed to enter the Exhibit Hall One HOUR before the Exposition opens each day. Please note that for security of the Exhibit Hall, there are no exceptions to this policy. 13. Contraction, Meetings and Social Activities — In the interest of the success of the entire convention, Exhibitor agrees not to extend invitations to meetings, receptions or other social events, or otherwise sponsor or organize any social events or activities during official show hours. Exhibitors must obtain approval from Show Management for all activities planned during the course of the convention. AASA reserves the right to require and enforce cessation of any non-approved activities. 14. Food and Beverage — Any food and beverages显示器 that operate at either 120 or 240 Volts, As a condition of leasing space, Exhibitor agrees to comply with all rules and regulations of the New Orleans Ernest N. Morial Convention Center, New Orleans, LA, and with the rules and regulations of AASA. All Exhibitors must carpet/cover the floors of their entire booth area. Any booth not carpeted by 3 p.m. on Wednesday, February 17, 2021, will be done so by Freeman at the Exhibitor’s expense. 15. Music — All exhibits may contain music, provided that it is of the maximum allowable volume and does not exceed normal levels of ambient noise in other shared areas, and does not disturb neighboring Exhibitors. Music must be turned off at the time of closing. 16. Sponsorship Items — Sponsorship items, including but not limited to: (a) Employer’s liability insurance with limits not less than $1,000,000 per occurrence, $2,000,000 in the aggregate, and $2,000,000 per occurrence for bodily injury and property damage. 17. Insurance — All Exhibitors shall be liable for loss or damage of any article of equipment or property of Exhibitor that may suffer during installation or removal or during the exhibit itself, by reason of negligence or any other cause. Liability insurance shall be maintained by Exhibitor and shall be in effect for the full contract period, unless otherwise provided in the contract. Exhibitor shall not be responsible for any claim or demand for loss or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees, agents, contractors, partners, or assigns. All Exhibitors release AASA from any and all liability that arises or may arise in its favor against any one or more of the indemnities for any and all losses of damage covered by valid and collectible insurance. The policy provides the necessary coverage and shall be non-cancelable and cancelling the contract shall terminate, and AASA shall have the right to take possession of the space occupied by the Exhibitor and to remove all persons and goods, without any liability whatsoever to the Exhibitor. In addition, AASA shall be released from any and all liability for any personal injury, property damage, or any other liability of any type. In the event of the Show is canceled because of a reason beyond the control of the exhibition, AASA shall not be liable for loss or damage of any article of equipment or property of Exhibitor that may suffer during installation or removal or failure to occur after the date of receipt of this data, AASA shall have the right to retain the Exhibitor’s deposit and resell, use or otherwise dispose of the Exhibitor’s space in any manner deemed appropriate by AASA. Customer is still responsible for full invoice as contracted. 18. Exhibitor Admission and Access — Exhibitors earn five (5) complimentary registrations per 100 square feet of space (or each 10’ x 10’ booth rented) and one (1) complimentary full conference registration per company. Additional exhibit representatives will be charged $100 per person and a $200 setup fee. All company representatives must register upon arrival and wear AASA-issued identification badges at all times. Exhibitor registration is non-transferable, non-paid out and non-refundable. No member of the general public will be allowed to enter the Exhibit Hall One HOUR before the Exposition opens each day. Please note that for security of the Exhibit Hall, there are no exceptions to this policy. 19. Violations — If Exhibit defaults in any term of this contract, AASA shall forthwith cancel this contract and all obligations under this contract shall terminate, and AASA shall have the right to take possession of the space occupied by the Exhibitor and to remove all persons and goods, without any liability whatsoever to the Exhibitor. In addition, AASA shall be released from any and all liability for any personal injury, property damage, or any other liability of any type. In the event of the Show is canceled because of a reason beyond the control of the exhibition, AASA shall not be liable for loss or damage of any article of equipment or property of Exhibitor that may suffer during installation or removal or failure to occur after the date of receipt of this data, AASA shall have the right to retain the Exhibitor’s deposit and resell, use or otherwise dispose of the Exhibitor’s space in any manner deemed appropriate by AASA. Customer is still responsible for full invoice as contracted. 20. Union Labor — Exhibitors shall be bound by all contracts in effect between service contractors, the New Orleans Ernest N. Morial Convention Center and labor contractors. They are responsible for all labor contractors are subject to change. 21. Miscellaneous — AASA shall not be liable for failure to perform its obligations or those of the Exhibitor, if prevented from doing so by any cause beyond the reasonable control of the Exhibitor, which includes, but is not limited to: acts of God, civil commotion, insurrection, Act of God, labor disputes, strikes, war, shortage of or inability to obtain materials, supplies or utilities, or any law or government action that becomes effective after the date of receipt of this data, AASA shall not be liable for any claim or demand for loss or damage covered by valid and collectible insurance. Such waiver precludes the assignment of any claim or demand for loss or damage. For more information about licensing fees, visit www.ascap.com or www.bmi.com.