SOCIAL EMOTIONAL LEARNING
FOCUSING ON THE TOTAL CHILD

FEBRUARY 18 & 19 2021

YOUR AASA VIRTUAL CONFERENCE PLANNER
#NCE2021
LEARN + CONNECT IN A NEW WAY

WELCOME TO YOUR PREVIEW OF THE AASA NATIONAL CONFERENCE ON EDUCATION, VIRTUAL FOR 2021.

The National Conference on Education will be hosted on a user-friendly interactive virtual platform. Simple, intuitive graphics will guide you through the virtual experience.

The two-day conference is designed with the most essential educational content for your district. Three tracks will provide structure to the learning: Social Emotional Learning, Equity and School Reopening/Digital Learning. Sessions will focus on actionable takeaways from inspiring, experienced speakers, and many will have optional chat boxes and live Q&A.

You will also be able to explore a variety of companies in the virtual Exhibit Hall, featuring product videos, digital brochures, messaging functions, live video chat and appointment setting.

Following the event, all approved sessions will be available on demand through the end of 2021, extending the value for your district.
EVENT SCHEDULE

Work never stops, especially these days, but taking time out of your busy schedule to attend AASA’s Virtual National Conference on Education – even if only for an hour or two at a time — will give you access to actionable and timely resources, speakers, educational sessions and networking opportunities.

Sessions will be offered live and on demand for 10 months to accommodate your ever-changing schedule.

Here is a schedule at a glance, so you can plan ahead (all times are EST).

THURSDAY, FEBRUARY 18

11am – 12:30pm  Opening Keynote  Featuring Priscilla Chan
12:30 – 1:15pm  Education Sessions  School of the Future
1:20 – 2:05pm  Education Sessions
2:10 – 2:55pm  Exhibit Hall Hours
3 – 3:45pm  Education Sessions
3:50 – 4:35pm  Education Sessions
4:40 – 5:25pm  Networking Ed Chats

FRIDAY, FEBRUARY 19

10 – 11am  Keynote  Featuring George Couros
11 – 11:45am  Education Sessions  School of the Future
11:50am – 12:35pm  Education Sessions
12:40 – 1:25pm  Education Sessions
1:30 – 2:15pm  Exhibit Hall Hours
2:20 – 3:05pm  Education Sessions
3:05 – 3:45pm  Networking Ed Chats
3:45 – 4:45pm  Closing Keynote

George Couros is a worldwide leader in the area of innovation and has a focus on innovation as a human endeavor. His belief that meaningful change happens when you first connect to people’s hearts is modeled in his writing and speaking. He has worked with all levels of school, from K-12, as a teacher, technology facilitator, and school and district administrator, and is the author of The Innovator’s Mindset: Empower Learning, Unleash Talent, and Lead a Culture of Creativity and his latest book, Innovate Inside the Box.

Priscilla Chan is co-founder and co-CEO of the Chan Zuckerberg Initiative. As a pediatrician and teacher, Priscilla’s work with patients and students in communities across the Bay Area has informed her desire to make learning more personalized, find new paths to manage and cure disease, and expand opportunity for more people. She is also the founder of The Primary School, which integrates health and education and serves children and families in East Palo Alto and the Belle Haven neighborhood in Menlo Park, California. Priscilla earned her BA in Biology at Harvard University and her MD at University of California, San Francisco (UCSF). She completed her pediatrics training in the UCSF/PLUS Pediatrics Residency.
ATTEND & CONNECT WITH OTHERS

CONFERENCES ARE BETTER WHEN YOU ATTEND THEM WITH FRIENDS. ANY COWORKERS ATTENDING THE AASA NATIONAL CONFERENCE ON EDUCATION?

- Register as a group and save. Discounted rates are available for a minimum of three people from the same school district, when submitted at the same time.
- Make plans to catch up and discuss keynote sessions after the fact or message colleagues throughout about points you found interesting. This interaction can keep you engaged with the content.
- There are networking features built in to the virtual platform that help you build your network, private message other attendees and more.

EDUCATION SESSIONS

While the format of the event has changed, you can expect world-class content focused on three main tracks:

- Social Emotional Learning
- Equity
- School Reopening/Digital Learning

FOR COMPLETE PROGRAM DETAILS, VISIT aasa.org/nce
FEATURED SPEAKERS

- **What the Growing Demand and Expanding Research on SEL Means for District Leaders**
  
  **Moderator:** Melissa Schlinger, Vice President, Collaborative for Social Emotional Academic Learning (CASEL), Chicago, IL
  
  **Featured Speakers:**
  - Claudia DeMegret, Senior Program Officer in Learning & Enrichment, Wallace Foundation, New York, NY
  - Tim Shriver, Chairman, Special Olympics International, Washington, DC

- **Navigating Leadership Under the Microscope: Black Women Superintendents Share Personal Perspectives on Race, Gender, and Leadership**
  
  **Featured Speakers:**
  - Sharon Contreras, Superintendent, Guilford County School District, Greensboro, NC
  - Wanda Cook-Robinson, Superintendent, Oakland Schools, Waterford, MI
  - Monica Goldson, Chief Executive Officer, Prince George’s County Public Schools, Upper Marlboro, MD
  - Carol Kelley, Superintendent, Oak Park Elementary School District 97, Oak Park, IL
  - Janice Jackson, Chief Executive Officer, Chicago Public Schools, Chicago, IL
  - Kyla Johnson-Trammell, Superintendent, Oakland Unified School District, Oakland, CA
  - Ann Levett, Superintendent, Savannah-Chatham County Public Schools, Savannah, GA

- **Reaching for the Stars: Inspiring the Next Generation of Leaders and Explorers in Unprecedented Times**
  
  **Moderator:** Andy Aldrin, President, Aldrin Family Foundation
  
  **Featured Speakers:**
  - Barbara R. Morgan, Astronaut and Educator, NASA
  - Leroy Chiao, Ph.D., Astronaut, NASA
  - Robert L. Curbeam, Jr. (Captain, USN, RET.), Astronaut, NASA

- **Social Emotional Learning During a Pandemic: From Theory to Practice to Systemic Change**
  
  **Featured Speaker:** Marc A. Brackett, Director, Yale Center for Emotional Intelligence, and Professor, Yale University, New Haven, CT

- **Trauma Informed Learning and Leading**
  
  **Featured Speaker:** Raymond J. McNulty, President, Successful Practices Network, Ruxford, NY

- **Beyond COVID-19: The Academic and SEL Needs of Our Students**
  
  **Featured Speaker:** Bill Daggett, Founder, International Center for Leadership in Education and Successful Practices Network, Ruxford, NY

- **National Institute on Race and Equity**
  
  **Featured Speaker:** Bryant Marks, Founder and Principal Trainer, National Institute on Race and Equity, Atlanta, GA

- **Schooling for Resilience: A Holistic Approach to Student Success**
  
  **Featured Speaker:** Pedro A. Noguera, Dean, University of Southern California Rossier School of Education, Los Angeles, CA

- **Discussion Between AASA’s and NSBA’s Executive Directors & Presidents**
  
  **Presenters:**
  - Anna Maria Chávez, Executive Director, NSBA, Alexandria, VA
  - Dan Domenech, Executive Director, AASA, Alexandria, VA
  - Charlie Wilson, President, NSBA, Worthington, OH
  - Kristi Wilson, President, AASA, Buckeye, AZ
Public Private Partnerships for Localizing Curriculum
  ● School Reopening/Digital Learning
  Live Q&A

What the Growing Demand and Expanding Research on SEL Means for District Leaders
  ● Social Emotional Learning
  Live

Building an Equity-Centered Leadership Pipeline with Intentionality
  ● Equity
  Live

Navigating Leadership Under the Microscope: Black Women Superintendents Share Personal Perspectives on Race, Gender and Leadership Love
  ● Equity
  Live

Superintendent/School Board Relations—A Discussion Between NSBA Executive Director Anna Maria Chávez and AASA Executive Director Dan Domenech
  ● Equity
  Live

Roads to Reinvention: Recover, Respond, Reinvent
  ● Equity
  Live

Build Forward Together — Upending Inequities
  ● Equity
  Live

Citizenship and Mars
  ● School Reopening/Digital Learning
  Live Q&A

The Voice of Superintendents on Equity Issues and Inclusiveness
  Live Q&A

Candidates Forum
  Recorded

Trauma Informed Learning and Leading
  ● Equity
  Live

Beyond COVID-19: The Academic and SEL Needs of Our Students
  ● Social Emotional Learning
  Live

Unconscious Bias in Schools
  Live Q&A

Board Leadership on Inclusive Practices, Equity and Access for ALL
  Live Q&A

Lessons Learned from 15 Years of RtI/MTSS: Meeting the Needs of All Learners
  Live Q&A

Embedding Equity in the Whole Child Approach
  Live Q&A

Telemedicine: Using Technology to Improve the Health of Students AND Staff
  Live

COVID-19 School Response Dashboard
  Live

Leading During a Pandemic with Support From AASA Early Learning Cohort
  ● School Reopening/Digital Learning
  Live Q&A

Leading and Inspiring During Uncertain Times
  ● School Reopening/Digital Learning
  Live Q&A

Listening as Leadership: Centering Student Voice to Drive Equity & SEL
  ● Equity
  Live Q&A

Creating a Streak: SEL Professional Development for Every Employee
  ● Social Emotional Learning
  Live Q&A

Early Learning Program Assessment – Why It Matters
  ● Equity
  Live Q&A

Aim for Excellence: Prioritizing Secondary Trauma and Self-Care with Team SELma
  ● Social Emotional Learning

Managing Crisis through Professional Networks
  ● Equity
  Live Q&A

SEL in a Pre & Post COVID-19 World
  ● Social Emotional Learning
  Live Q&A

Strategies and Tools Used to Enhance Equitable and Inclusive Learning
  ● Equity
  Live Q&A

“Where” Is an Important Question for Decision Making
  ● School Reopening/Digital Learning

Cultivating Resilience and Compassionate Responses through Administrator-Embodied SEL Competencies
  ● Social Emotional Learning
  Live Q&A
Measuring What Matters (Gathering Perceptions During COVID)
- School Reopening/Digital Learning
  - Live Q&A

Trauma-Responsive Practices: How One School District Meets All Students’ Needs
- Social Emotional Learning
  - Recorded

Creating a Data-Driven Approach to Social-Emotional Learning
- Social Emotional Learning
  - Live Q&A

Teacher Evaluation as a Growth Process
- Equity
  - Live Q&A

Hope, Engagement and Belonging: Now, More Important Than Ever!
- Social Emotional Learning
  - Live Q&A

The Vision Is Not Canceled
- School Reopening/Digital Learning
  - Live Q&A

Redefining Rural Education in Colorado
- Equity

How to Better Track College and Career Readiness Indicators
- Equity
  - Recorded

Embracing the Whole Child with School Environments that Support Health and Wellness
- Social Emotional Learning

When Access Isn’t Equal: How COVID-19 Amplified National Equity Gaps
- Equity
  - Live Q&A

Living Equity for All: Implementing a Strategic Plan During COVID-19
- Equity
  - Live Q&A

ConnectEd Heart and Mind for Future-Ready Learners
- Social Emotional Learning
  - Live Q&A

The Nation’s Report Card: Insights into Student Dispositions and More
- Social Emotional Learning
  - Live Q&A

Promoting Educational Equity through Social-Emotional Learning
- Social Emotional Learning

The Elephant in the Room: Who’s Missing in Gifted Programs?
- Equity

The Future of School: What Lessons Have We Learned from COVID-19 and What Is the Impact on Our Educational System?
- School Reopening/Digital Learning
  - Live Q&A

Increasing Minority Engagement: Strategies for District and School Leaders
- Equity
  - Live Q&A

Female Superintendents Innovating and Leading During Turbulent Times
- Equity

Starting with Self: The Journey Toward Cultivating System-wide Social-Emotional Wellness
- Social Emotional Learning
  - Live Q&A

Educating the Whole Child through Relationships, Routines & Resilience
- Social Emotional Learning

Decades of Female Leadership
- Equity
  - Recorded

Capturing Kids’ Minds by Capturing Kids’ Hearts
- Social Emotional Learning
  - Live Q&A

Women in Leadership: Developing the Senior Leadership Pipeline
- Equity

Harnessing Technology to Develop 21st-Century Skills in Students
- School Reopening/Digital Learning
  - Live Q&A

What Superintendents Need From Their Technology Leaders
- School Reopening/Digital Learning
  - Live Q&A

Solving the Challenges of Digital Equity – The Superintendent’s Perspective
- Equity

Turning a Pool into a School: Creating Innovative Learning Pathways in an Equitable New Normal
- Equity
  - Live Q&A

Defying the Leave to Succeed Mindset (L2S) in Communities and Schools
- Equity
  - Live Q&A

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LEARN MORE AND REGISTER EARLY AT AASA.ORG/NCE
MAKING THE JOB OF SCHOOL SYSTEM LEADERS EASIER

Browse the products, services and technology your schools need most, without having to schedule in-person sales visits. Connect with vendors to fulfill all your business needs in just a few days, and if you miss anyone during the conference, you can go back and visit the booths after the conference has concluded.

The Exhibit Hall is open anytime during the event; also see dedicated hours below:
Thursday, February 18 .......... 2:10 – 2:55pm
Friday, February 19 ............. 1:30 – 2:15pm

EXHIBITOR LIST

For a complete list of participating exhibitors, visit nce.aasa.org/floorplan.

SCHOOL OF THE FUTURE

Learn about out-of-the-box products and services offered by exhibiting companies. All presentations are available on demand during the event.

SOCIAL MEDIA LOUNGE

The Social Media Lounge returns to the NCE Virtual Exhibit Hall this year at #NCE2021! Year after year, AASA has worked with social-savvy superintendents to bring the lounge to life. Take advantage of an insightful session and engage with education leaders who are leading the way on social media.

NETWORKING ED CHATS

Connect with colleagues in small-group forums on the topics that matter most to you. Ed Chats are interactive, lively video discussions focused on a central theme/hot topic. Each video chat will be moderated, and topics include:

- How can SEL help us reach all children and ensure equity during the pandemic?
- What is it like for superintendents to take on a book writing project?
- Policy: state and federal trends
- COVID tools with CDC
- What matters now: engaging students in authentic learning
- Overcoming implementation of SEL
- How do we create an empowered learning network that personalizes learning for every student?
- How is your district moving to a more student-centered learning environment?
- K-12 SEL implementation
- SEL support for staff
- Ready for anything: reimagining our work for future focused learning
- Leadership - the concept of being unfinished
- How is your district tackling equity in STEM education?
- Student engagement marrying the core content with 21st century learning skills
- How do you drive innovation for personalization in these challenging times?
- Strategies to bring personalized adult (staff) learning to scale
- The essential individual element that personalized student plans add to a district’s personalized learning program
- Rethinking assessment as part of the Personalized Learning Journey
- Serving Mental Health Needs in Rural Districts
- District-Wide Suicide Prevention — Kindergarten through 12th Grade
ATTENDING A VIRTUAL CONFERENCE FOR THE FIRST TIME?

KEEP THESE TIPS IN MIND FOR A SUCCESSFUL EXPERIENCE.

☑️ FIRST, TURN ON YOUR OUT OF OFFICE. Attending live has huge benefits, such as asking questions of the speaker in real time and interacting with other attendees.

☑️ MINIMIZE DISTRACTIONS, turn off notifications, and avoid multitasking like checking emails, etc.

☑️ ENGAGE WITH EVERY FEATURE available from sessions to chats to exhibit booths. All are designed to foster cross-functional learning and break down knowledge silos.

☑️ BOOKMARK THE PLATFORM. Missed a session or a detail in a session you did attend? Don’t worry. The content from the National Conference on Education will remain accessible to attendees through December 2021.

DISCOUNTED REGISTRATION RATES FOR 2021

Each paid individual or team registration fee includes admission to all conference sessions and the NCE Exhibit Hall.

- Attendee Member | $499
- Nonmember Attendee | $699
- Comprehensive Registration | $999

Includes conference registration and one year of AASA membership, benefits and services

- Team Registration | $350
- Exhibit Hall Only | Complimentary

Includes access to the Exhibit Hall only, no conference sessions.

REGISTER ONLINE AT aasa.org/nce

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