



2021 NATIONAL CONFERENCE ON EDUCATION ADVERTISING OPPORTUNITIES

Rates are Net to AASA

✓ EMAIL KATHY SVEEN: KSVEEN@SMITHBUCKLIN.COM to secure your advertising today!

2021 NCE PAID VIDEO PRESENTATIONS: (School of the Future)

\$2,500.00/Presentation booked.

You may book multiple presentations for 2021. Presentations will be pre-recorded by customer and be posted for attendees to view within our virtual exhibit hall which is accessible for 12 months allowing your presentation and branding to have longevity and more reach. This opportunity is a great way to position your company as a thought leader within K-12 Education. Secure yours today! Submission details will be delivered upon contract confirmation. Suggest shorter presentations within our digital event. Use re-direct to your website or landing page at end of your presentation, to share additional information most important to, with attendees.

CONFERENCE GUIDE ADVERTISING OPPORTUNITIES: (Limited Inventory-Book Soon!)

Full Page-4 Color=\$2,000.00

Half Page-Horizontal-4 Color= \$1,500.00

Cover Position availability: Email Kathy Sveen: ksveen@smithbucklin.com

**Specs/sizing is the same as School Administrator magazine and will be emailed upon receipt of signed reservation. We will invoice you.*

NCE.ORG ADVERTISING: (Limited Inventory-Book Soon!)

\$2,500.00

**Banner will go live shortly after receipt of banner files as contracted and run through event. Email Kathy Sveen: ksveen@smithbucklin.com for banner positions and inventory availability.*



NCE EBLAST “TO ATTENDEES” BANNER ADVERTISING:

PRE-SHOW EBLAST(S):

Leaderboard- (726x80) 1 Available per deployment= **\$4,000.00**

Side Block Banner-(300x250) 2 Available per deployment =**\$3,500.00 per banner**

POST SHOW EBLAST(S):

Leaderboard- (726x80) 1 Available per deployment = **\$4,000.00**

Side Block Banner-(300x250) 2 Available per deployment =**\$3,500.00 per banner**

AASA will email our attendees with important information on our event AND include links to the virtual exhibit hall and conference guide information. We also encourage them to share this email with additional team members within their districts. Securing a banner ad(s) within these EBLASTS will help position your brand ahead of the competition.

NEW! NCE ROTATING BANNER ON cadmiumCD Pro Virtual Platform (10 available)

Left Side Nav. Banner (280x280) =\$2,500.00 per banner

Deployment GO LIVE Date TBD. Once live, banner will stay up for the 12 months the virtual platform is live giving you extended branding long after the scheduled virtual event has past! Banner rotates/refreshes evenly with other banners in real time.

NEW! NCE VIRTUAL SWAG BAG INSERT: =\$1,500.00/insert

Gain important branding in our virtual swag bag and get noticed! Submit your (465x150) banner with URL to link to for reach insert you wish to secure.

IN REVIEW OPPORTUNITIES: (More information will be available soon!)

❖ 2021 NCE CONFERENCE DAILY E-NEWSLETTER/E-BLAST TO ATTENDEES

In review, email Kathy Sveen: ksveen@smithbucklin.com for availability and details. Inventory and specs subject to change. Our fulfillment team will be in touch to confirm specs/sizing and submission deadlines for reach advertising opportunity you request to secure. Inventory is limited and must be confirmed after receipt of signed reservation.

✓ **EMAIL KATHY SVEEN: KSVEEN@SMITHBUCKLIN.COM to secure your advertising today!**