



LIVE WELL. **LEAD WELL.**

February 16–18 | 2023 | San Antonio, TX

2023 NATIONAL CONFERENCE ON EDUCATION (NCE) ADVERTISING OPPORTUNITIES

Q: *Did you know? According to the Center for Exhibit Industry Research (CEIR), “Sponsorships and advertising can help increase your booth traffic by up to **104%!**”*

NCE PAID VIDEO “PRE-RECORDED” School of the Future (SOF) PRESENTATIONS **\$2,500.00/Presentation**

You may book multiple presentations for 2023 NCE. Presentations will be pre-recorded by customer and posted by AASA for viewing on www.nce.org. This opportunity is a great way to position your company as a Thought Leader within

K-12 Education. Secure yours today! Submission details will be delivered upon contract confirmation. Suggest shorter presentations within our digital event. Use a re-direct to your website or landing page at end of your presentation, to share additional information most important to, with attendees.

NCE PAID “LIVE” PRESENTATIONS: School of the Future (SOF) **\$3,750.00/Presentation: (Limited Available! Act fast to secure!)**

*Extremely popular and sell OUT annually for our live events, these LIVE Presentations are during exhibit hall hours inside our School of the Future (SOF) inside the exhibit hall. Our designated area will draw attendees to see you present on information you most want to share. Invaluable face-time! This opportunity is a great way to position your company as a Thought Leader within K-12 Education. Secure yours today! Submission details will be delivered upon contract confirmation. **MUST be a confirmed exhibitor to secure, complete an application, and be accepted.***

NCE DIGITAL EDUCATION INSERT: =\$1,500.00/insert

Gain important branding in our swag bag and get noticed! Submit your (465x150) banner with URL to link to for each insert you wish to secure. We will place these on www.nce.org. for prospects and attendees to see! An awesome way to gain exposure pre-show, at-show and post-show, and reach additional decision-makers who may be on our site, but not able to attend in person.



NCE PRODUCT DISPLAYS/LED WALL VIDEO AD: (Limited Availability): =**\$1,500.00/Each**

Display your product(s) AND/OR or service video during our event on TWO different LED WALLS. Locations based on Fire Marshal final approval with one LED Wall being on the education Level with the 2nd being housed around registration. Pricing includes One, twenty-second video (visual/no audio) displays on BOTH Led Walls. AASA will loop your video with others and they will play during our event. Advertising allows an easy way for YOU to share first-hand content on how you can help districts. Gain hundreds of impressions over the course of our NCE event! Details what you need to submit for ad files will be provided by our fulfillment team in advance of conference.

NCE PRODUCT DISPLAYS/LED WALL CLING AD: (4 Available):

Education Area LED Wall Cling: Left Side: \$3,750.00 | Right Side: \$3,750.00

Registration Area LED Wall Cling: Left Side: \$3,750.00 | Right Side: \$3,750.00

Display your product(s) AND/OR or service offerings during our event . NCE will have two LED Walls onsite. (LED Wall locations based on Fire Marshal final approval.) One LED Wall will near our education area, the 2nd being housed around registration. Secure a Wall Cling Ad on one or both location and open the door for our district decision-makers to learn about your company. Details what you need to submit for ad files will be provided by our fulfillment team in advance of conference. Secure your spot today!

CONFERENCE GUIDE ADVERTISING OPPORTUNITIES: (Limited Inventory-Book Soon!)

Full Page-4 Color=\$2,000.00

Half Page-Horizontal-4 Color= \$1,500.00

Addendum Ad: Full Page-Black & White=\$1,500.00

Conference Guide Cover Positions: (Back Cover | Inside Front Cover (Cover 2| Inside Back Cover (Cover 3)

Email Kathy Sveen: ksveen@smithbucklin.com to inquire about availability

**Specs/sizing is the same as School Administrator magazine and will be emailed by our fulfillment team in advance of conference.*

NCE.ORG ADVERTISING: (Limited Inventory-Book Soon!)

Top Leaderboard: (728x90) = **\$5,000.00**

Half Leaderboard: (360x90) = **\$4,000.00**

Skyscraper Banner: (160x600) = **\$3,500.00**

Half Skyscraper Banner: (160x300) = **\$2,750.00**

Lower Leaderboard: (728x90) = **\$4,500.00**

Banner will go live with 2023 NCE website launch, or shortly after receipt of banner files if contracted after we are live, and will run through event. Email Kathy Sveen: ksveen@smithbucklin.com for inventory available.



THE SCHOOL SUPERINTENDENTS ASSOCIATION

CDO.ORG ADVERTISING: *(Limited Inventory-Book Soon!)*

Top Leaderboard: (728x90)	= \$5,000.00
Half Leaderboard: (360x90)	= \$4,000.00
Half Skyscraper Banner: (160x300)	= \$2,750.00
Lower Leaderboard: (728x90)	= \$4,500.00

Banner will go live a few days in advance of the conference and be live through the event. Email Kathy Sveen: ksveen@smithbucklin.com for inventory available.

CDO DAILY ON-LINE E-NEWSLETTER ADVERTISING: *(Limited Inventory-Book Soon!)*

Top Leaderboard: (650x90) (1) Available	= \$4,500.00
Featured Showcase: (310x100) (3) Available	= \$3,750.00
Lower Leaderboard (650x90) (1) Available	= \$4,000.00

**Banner is included in ALL days of the E-Newsletter. A GREAT exposure and branding opportunity!
Email Kathy Sveen: ksveen@smithbucklin.com for inventory available.*

NCE EBLAST "TO ATTENDEES" BANNER ADVERTISING:

*Extremely popular and sell out FAST! Your brand is dropped into the inboxes of our attendees.
Don't delay-secure yours today*

PRE-SHOW EBLAST(S):

Leaderboard- (726x80) 1 Available per deployment=	\$4,000.00 per banner
Side Block Banner- (300x250) 3 Available per deployment =	\$3,500.00 per banner
Sponsored Content URL: <i>Sponsored Content from _____.</i>	= \$3.500.00. (1/deployment)

POST SHOW EBLAST(S):

Leaderboard- (726x80) 1 Available per deployment =	\$4,000.00 per banner
Side Block Banner- (300x250) 3 Available per deployment =	\$3,500.00 per banner
Sponsored Content URL: <i>Sponsored Content from _____.</i>	= \$3.500.00. (1/deployment)

AASA will email our attendees information on our event. We encourage attendees to share the email content with additional team members within their districts. Securing banner ad(s) within these EBLASTS will help position your brand ahead of the competition. You can book multiple EBLAST slots, and weeks if desired. Pricing shown is per week/per deployment. Post Show EBLAST deploy starting around 1 week after our event, and are great opportunities to stay on radar the rest of the year. Exact schedules will be confirmed closer to the event based on inventory booked and available.

Private Meeting Room

=\$7,000.00 per room

Includes ONE 10x20 Space with 4 hard walls, lockable door, 1 standard conference table, 6 standard chairs, carpeting and 1 20"x20" ID sign on the door. Space will be on the show floor. Space is limited and must be reserved by January 6, 2023. Not required to exhibit to contract meeting room; 1 Full Conference registration and 2 exhibit hall only passes included for staff.

Column Wraps

=\$5,000.00 per wrap (3 Available)

Get your message across as attendees walk to the NCE Marketplace entrance! Limited space available, please reserve today! Photo is for visual reference only.



Entrance Window/Door Clings =\$5,000.00 per window. (4 window clings available)

As attendees walk through the primary doors into the convention center they'll see your branding! Photo is for visual reference only. Note the clings for advertiser will be the lower panels of the doors as shown in example below. Once secured, our fulfillment team will be in touch with additional information on file submission and deadlines.



Portable Cell Phone Chargers:

= \$4,500.00 for 2 Stations. *
 *(Limited to 2 companies total)

Sponsor #1

2 Stations: = \$4,500.00

OR

4 Stations: = \$8,750.00

Sponsor #2

2 Stations: = \$4,500.00

OR

4 Stations: = \$8,750.00



One of the many onsite charging options available! These chargers allow you to be “mobile” while charging! Your branding will be placed on 2 of our portable cell phone chargers. Attendees can grab a charger and continue networking while their phone charges. Branding included on Top/Bottom and Pack as shown. Additional purchase available as shown.

Sponsorship Interest?

Email: ksveen@smithbucklin.com for details and pricing!

Health & Wellness Activity Area Sponsorships:



Social Media Lounge Sponsorship:





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Secure your advertising today using this link:

**2023 NCE is February 16-18 in San Antonio, Texas:
Henry B. Gonzalez Convention Center**

[2023 NCE Advertising Contract](https://nce.aasa.org/become-an-exhibitor/)

<https://nce.aasa.org/become-an-exhibitor/>

Email Kathy Sveen: For availability and details. Inventory, schedules and specs subject to change per AASA. Our fulfillment team will be in touch to confirm specs/sizing and submission deadlines for reach advertising opportunity you request to secure. Inventory is limited and first come-first served. You will be invoiced upon receipt of signed reservation.

Secure your advertising today using this link:

https://uexhibit.formstack.com/forms/aasa_nce_2023_exhibitor_contract

Thank you for the consideration:

Kathy Sveen

VP of Sales, AASA

ksveen@smithbucklin.com