

School Administrator

2024 Editorial Calendar Planning Guide



Issue Month	DEADLINES		Editorial Topics
	Space	Art	
JANUARY	11/3	11/13	Public Health in Public Schooling
FEBRUARY (CONFERENCE ISSUE)	12/7	12/14	Cybersecurity/Data Privacy
MARCH	1/5	1/12	Time in School/Remote Instruction
APRIL	2/8	2/15	Climate and Sustainability
MAY	3/8	3/15	Personnel: Hiring, Retaining, Supervising
JUNE	4/5	4/14	Changing Mindsets
JULY (DIGITAL ONLY)	5/30	6/12	Best of 2023-24
AUGUST	TBD	TBD	To be determined
SEPTEMBER Back-to-School	TBD	TBD	To be determined
OCTOBER	TBD	TBD	To be determined
NOVEMBER	TBD	TBD	To be determined
DECEMBER	TBD	TBD	To be determined



CONFERENCE ISSUE BONUS DISTRIBUTION

At AASA's National Conference on Education, copies of the February issue will be prominently displayed as a bonus distribution.

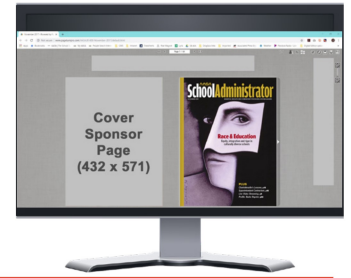
All print ads appear in the digital edition.

IN OUR NEXT ISSUE...

Get more details on our upcoming editorial lineup at www.aasa.org.

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2024 Editorial Calendar Planning Guide – Digital Edition



Issue Month	DEADLINES		Editorial Topics
	Space	Art	
JANUARY	12/13	12/15	Public Health in Public Schooling
FEBRUARY (CONFERENCE ISSUE)	1/17	1/19	Cybersecurity/Data Privacy
MARCH	2/14	2/16	Time in School/Remote Instruction
APRIL	3/18	3/20	Climate and Sustainability
MAY	4/17	4/19	Personnel: Hiring, Retaining, Supervising
JUNE	5/16	5/20	Changing Mindsets
JULY (DIGITAL ONLY)	5/30	6/12	Best of 2023-24
AUGUST	TBD	TBD	To be determined
SEPTEMBER Back-to-School	TBD	TBD	To be determined
OCTOBER	TBD	TBD	To be determined
NOVEMBER	TBD	TBD	To be determined
DECEMBER	TBD	TBD	To be determined



File Format: Web-ready GIF, JPG and PNG files are accepted. Max file size 40 KB. Target URL required. **Submit artwork to Krishna Examen at kexamen@smithbucklin.com.**

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