AASA NCE 2021 Virtual Platform Demo

Welcome to the demo of the National Conference on Education 2021 Virtual Experience!

Please note: our team is working diligently to create the visuals that will be used for our virtual platform this year. In the meantime, please note the example below as our platform will be very comparable in terms of functionality and experience!

Main Page

- Note headers on the side for easy navigation (Browse Sessions, “Virtual Solutions Center” (will be noted as Exhibit Hall), Sponsors and more!)
Expo Hall Dropdown Menu

- Attendees will easily be able to click the drop down and search your company based on your noted product category (can select multiple depending on booth package).
- Exhibitors can be found via product/service, alphabetically or by viewing our interactive floorplan.
Multiple Ways to Search for Companies

1. Browse by Exhibiting Company (in Alpha order)

   - A (14)
     - 334 Access Specialty Animal Hospitals
     - 834 ACVM Membership
     - 735 Advanced Monitors Corporation
     - 931 AimaLoic Animal Health

2. Browse by Product Category/Service

   - Anesthesia and Analgesia (7)
   - Avian, Exotic and Small Animals (11)
   - Biomedical/Biotechnology (7)
   - Business Management (4)
   - Career Opportunities (18)
   - Client Services (1)
   - Critical Care Products for Large and Small Animals (12)
   - Dental Technology/Supplies (2)
   - Dermatology (10)
   - Digital Imaging (12)
### Browse by Booth Number

<table>
<thead>
<tr>
<th>Booth</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>Veterinary Books by Success Concepts</td>
</tr>
<tr>
<td>101</td>
<td>Veterinary Specialists of the Rockies</td>
</tr>
<tr>
<td>108</td>
<td>Cornell University Animal Health Diagnostic Center</td>
</tr>
<tr>
<td>111</td>
<td>Fear Free, LLC</td>
</tr>
<tr>
<td>112</td>
<td>Epicur Pharma</td>
</tr>
<tr>
<td>113</td>
<td>PetVet Care Centers</td>
</tr>
<tr>
<td>118</td>
<td>Ethos Veterinary Health</td>
</tr>
</tbody>
</table>
Interactive Floorplan

- Live floorplan for attendees to easily click on your booth during both designated show hours and outside of live hours to set private meetings with your team.
- Note on left hand side the ability for attendees to easily sort via company name, booth number or product category for easy navigation.
Clicking on your booth on the floorplan will open your Exhibitor Profile. Based on your selected booth package, you’ll have the opportunity to include your Company Logo, Video, Description, Contact Info, Banner Graphic at the top and additional resources (such as pdfs, printed materials, etc.) and link to your website.

Please Note: A checklist will be provided to all virtual exhibitors to easily upload all important information listed above to build out your virtual booth. Our staff will also be checking your virtual booth prior to NCE 2021 Virtual to ensure you’re able to maximize your booth package and presence during the live experience!

Note: the “Request Information” button which will allow attendees to reach out and setup a private meeting with your team and learn more about your company’s offerings. This will also be tracked based on how many attendees reached out to you with full data analytics being provided post-show.

The “Like” button at the top will also be an additional resource that will track how many attendees “liked” your booth during the live event.

Thanks to the appointment setting feature, several members of your team may be having appointments through each show day while others are hosting your booth on the live show floor via zoom during designated hours in case attendees want to stop by your virtual booth and see what your company has to offer.
The “Contact Info” button will contain your virtual team’s information so attendees can reach out during live hours and outside of designated show hours so they can easily meet with your team!