



NATIONAL CONFERENCE ON
EDUCATION

PRESENTED BY
AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

FUTURE DRIVEN LEADERSHIP

CAREER EXPO

Ernest N. Morial Convention Center
NEW ORLEANS, LA

March 6, 2025 | 8:30 a.m. – 3:00 p.m. CT
March 7, 2025 | 11:00 a.m. – 3:00 p.m. CT



THE PREMIER SCHOOL SUPERINTENDENT RECRUITING DESTINATION!

RECRUITMENT PACKAGES:

Basic: \$600

- 10' x 10' carpeted recruitment area, six foot skirted table, two chairs, and employer sign at the in-person Career Expo
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Premium: \$950

- 10' x 10' carpeted recruitment area, six foot skirted table, two chairs, and employer sign at the in-person Career Expo
- One 30-day job postings along with 30-day resume database access on the AASA Career Center
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Ultimate: \$1,250

- 10' x 10' carpeted recruitment area, six foot skirted table, two chairs, and employer sign at the in-person Career Expo
- Three 60-day job postings along with 60-day resume database access on the AASA Career Center
- Full-page ad in the print and digital versions of the Career Expo Recruitment Guide

Add-ons:

- Fully designed ad - **\$175**
- Color upgrade in print version of the Guide - **\$500**
- Embedded video in the digital version of the Guide - **\$500**
- Inside Cover ad placement in the print and digital versions of the guide - **\$1,000**
- Back cover ad placement in the print version and premium placement within the first five pages in the digital version of the guide - **\$1,500**

ADDITIONAL INFORMATION:

- Ads should be 5" wide by 7.75" tall PDF files and in color
- We will convert ads to black and white for the print version if a color upgrade was not purchased.
- All ads must be submitted by February 19, 2025
- Embedded video links must be URLs to YouTube or Vimeo

The print version of the Career Expo Recruitment Guide will be handed out to attendees onsite. The digital version will be sent to thousands of job seeking school administrators after the event. Reach out for the list of promotion channels!



THE SCHOOL SUPERINTENDENTS ASSOCIATION

SPACE IS LIMITED—SIGN UP SOON!

To reserve your spot or receive any additional information, please contact Jim Cook at 727-497-6552 or by email at Jim.Cook@communitybrands.com