



Produced by: **AASA**
THE SCHOOL SUPERINTENDENTS ASSOCIATION



The *Personalization* ▶▶▶ of Education Conference Addendum

February 13-15, 2020 ▶ San Diego, CA
www.aasa.org/nce

PROGRAM CHANGES

Page numbers refer to Conference Program Book

Thursday, February 13

SESSION MOVED

SCHOOL SAFETY 101: USING BEHAVIOR THREAT ASSESSMENT TEAMS TO AVERT DISASTER

New Date Thursday, February 13

New Time 10:15—11:15am

Room 8

Pg. 45

ROUND TABLE CANCELED

EMPOWERMENT BEGINS WITH U—POSITIVE MIND, POSITIVE RESULTS

Table #5

Pg. 47

SPEAKER UPDATE

HOW TO DIVERSIFY ILTS: GAINING DIVERSITY IN LEADERSHIP ROLES

Sharon Contreras Removed

Added Andrea Thomas-Reynolds, Senior Vice President, Insight Education Group, New Orleans, LA

Pg. 53

SESSION ADDED

USING SCHOOLWIDE TRAUMA-SENSITIVE BEHAVIORAL MTSS/RTI TO INCREASE EFFECTIVENESS AND SUSTAINABILITY

Friday, February 14

SESSION ADDED

PERSONALIZED LEARNING: WHAT EDUCATORS REALLY THINK AND DO

12:45—1:45pm

Room: 6B Section 5

Personalized learning is hard work. And when poorly planned and executed, it does not work well at all. But that should not stop schools from pursuing the goal of tailoring instruction to individual students' academic strengths and weaknesses as well as their personal interests. That appears to be the big takeaway from Education Week's nationally representative survey of nearly 600 teachers on personalized learning topics, featured extensively in a special report the newspaper published in November.

Education Week Assistant Managing Editor Kevin Bushweller will go through the key findings of the Education Week survey and outline the big mistakes districts often make before and while embarking on personalized learning efforts, including failing to define what it means and why schools are doing it, assuming it's all about simply putting digital devices in students' hands, and failing to recognize that effective personalized learning strategies demand major shifts in teacher practice. Bushweller's talk will also draw on years of coverage in Education Week about the evolution of personalized learning.

Kevin Bushweller, Assistant Managing Editor, Technology & Learning Environments, Education Week, Bethesda, MD

SESSION ADDED

FIT LEADERSHIP: EMPOWERED. FIT. TRANSFORMED

11:15AM—12:15pm

Room: 6B Section 2

Are you a FIT Superintendent, Assistant Superintendent or Aspiring Superintendent? As we begin 2020, we have increasing responsibility, as district leaders, for the overall fitness and health of students, staff and school leaders. The United States continues to rank among the worst industrialized countries for children and adult physical inactivity, nutrition, and stress. Recent state surveys show an increasing number of students and staff feel stressed, out-of-shape, suicidal, and alone. Learn about strategies, initiatives, and programs that school districts from across the nation have implemented to improve the overall well-being of stakeholders. Also, learn about the work of #FITSupts - a team of superintendents, assistant superintendents, and aspiring superintendents from across the nation who are committed to modeling the way by journaling about their overall fitness and health goals, strategies, and obstacles through social media.

Brian K. Creasman, Superintendent, Fleming County Schools, Flemingsburg, KY

Pg. 78

LEARNING EMPORIUM CANCELED

BUILDING COMMUNITY BRIDGES THROUGH EQUITY

Room 6B Section 2

Pg. 82

SPEAKER REMOVED

OUTDOOR STEM + SEL + 21ST = SUCCESS FOR STUDENTS IMPACTED BY POVERTY

Angela Chapman Removed

Added Justina Schlund, Director of Field Learning, CASEL: Collaborative for Academic Social, and Emotional Learning, Chicago, IL

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SESSION MOVED

SCHOOL SAFETY 101: USING BEHAVIOR THREAT ASSESSMENT TEAMS TO AVERT DISASTER

New Date Thursday, February 13

New Time 10:15—11:15am

Room 8

Pg. 90

SPEAKER ADDED

SHARPENING THE EQUITY LENS: ALIGNING ACCOUNTABILITY SYSTEMS AND RESOURCE ALLOCATIONS

Added Henry Johnson, Chief of Staff, Montgomery County Public Schools, Rockville, MD

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SPEAKER UPDATE

INNOVATION IN SCHOOLS: A SYSTEMS APPROACH

Heidi Thomas removed

Added Nikki Tammaru, Assistant Superintendent for Learning and Leadership Development, Elmhurst Community Unit School District 205, Elmhurst, IL 61026

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Pg. 94

SPEAKER UPDATE

LEARNING, LEADING AND NETWORKING WITH AASA'S LEADERSHIP NETWORK

Amy Sichel Removed

Added Bernadine Futrell, Director, Leadership Network, AASA, Alexandria, VA

Added Debbie Magee, Program Director, Leadership Network, AASA, Alexandria, VA

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SPEAKER REMOVED

AASA 2020 STATE OF THE SUPERINTENDENCY REPORT

Christopher Tienken Removed

Saturday, February 15

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SPEAKER UPDATE

COMMUNICATING YOUR VISION FOR DIGITAL LEARNING WITHIN YOUR COMMUNITY

Steven Webb Removed

Added Donna Wright, Director of Schools, Wilson County Schools, Lebanon, TN

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SPEAKER ADDED

RURALSCHOOL DISTRICTS ON THE FRONTIER OF DIGITAL INNOVATION

Michelle Murphy, Superintendent, Rim of the World Unified School District, Blue Jay, CA

EXHIBITOR CHANGES

CANCELLATIONS

GOALBOOK

Booth 121

MYVERSE

Booth 841

PMH INSIGHTS INC

TAPPIT TECHNOLOGY

Booth 801

DRAMA HOUSE & BKLYN2LA PRODUCTION

Booth: 836

Staff EZ

Booth: 610

CHANGE BOOTH NUMBER

EZ-ROBOT

Booth:162

CORPORATION FOR NATIONAL AND COMMUNITY SERVICE

Booth: 610

PRIZE ADDITIONS

ASCD

Booth: 642

Winners will be emailed one hour prior to the exhibit hall closing to stop by and pick up the device.

Date and time of prize drawing: Drawing will be every day and only open to attendees.

Thoughtexchange

Booth: 164

Raffle Prize: \$100 Amazon gift card

Date and time of prize drawing: After the event.

Winner(s) will be notified via email.

More information: To learn more about

Thoughtexchange visit:

www.thoughtexchange.com

New Exhibitors

1-2-3 WELLNESS

Booth: 839

3869 Miramar Street #2003

La Jolla, CA 92037

1-2-3 Wellness supports schools in becoming healthier, happier places to learn and thrive. Research by UCSD shows that 1-2-3 Wellness improves academic performance, SELC, mindfulness and behavior.

www.123wellness.org

A.I. CARE

Booth: 837

6609 Samba Ave

Las Vegas, NV 89139

AI CARE LLC is an organization focusing on providing healthcare solutions to facilities and individuals. We distribute portable medical devices that can be used to treat a variety of health issues.

www.hidow.com

AIM INSTITUTE FOR LEARNING & RESEARCH

Booth: 851

1200 River Road

Conshohocken, PA 19428

AIM is leading the way in providing online PD training for educators using evidence-based literacy strategies tied to the latest research and best practices.

www.aimpathways.com

ALERTPOINT SECURITY

Booth:134

2125 Barrett Park Dr, Suite 105

Kennesaw, GA 30144

Crisis Notification System for K-12

<https://www.alertpointsecurity.com/>

New Exhibitors

AMERICAN TIME

Booth: 142
140 3rd St
Dassel, MN 55325
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Potomac, MD 20854
The CTTL's mission is to create and innovate in the science of learning research to maximize teacher effectiveness and student outcomes.
www.thecttl.org

CIALFO, INC.

Booth: 172
1605 Connecticut Ave. NW
Washington, D.C. 20009
College applications platform
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Booth: 820
220-165 rue Wellington
Sharbrooke, Quebec J1H 5B9 Canada
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Booth: 162
250 E Street SW
Washington, D.C. 20525
The Corporation for National and Community Service is the federal agency that leads service, volunteering, and grant-making efforts in the United States.
<https://www.nationalservice.gov/>

EVOLV TECHNOLOGY

Booth: 154
200 West Street
Waltham, MA 02451
www.evolvechnology.com

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The Economic Education team's mission is to provide meaningful learning experiences about economics, the U.S. economy, and the Federal Reserve to student, educators, and the broader public.
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Data analysis and reporting services
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INTERNATIONAL THOUGHT LEADERSHIP

Booth: 842
514 Lyndenbury Drive
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Booth: 847
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IXP brings multiple investment solutions to one platform, giving your retirement plan participants access to best-in-class products and services, while ensuring quality, compliance and transparency.
www.ipxplatform.com

New Exhibitors

LEARNING DYNAMICS

Booth: 843

1510 E.840 North
Orem, UT 84097

Learning Dynamics is a research-validated reading program, with over a 90% success rate teaching children ages 4-8 to read. And students get to keep books!

www.4weekstored.com

MAGNETSTREET

Booth: 121

280 Gerzevske Lane
Carol Stream, IL 60188

Introducing blockouts, customized magnetic window covers for blocking classroom visibility.

www.schoolmagnets.com

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9200 E. Mineral Ave., Suite 225
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IPX brings multiple investment solutions to one platform, giving your retirement plan participants access to best-in-class products and services, while ensuring quality, compliance and transparency.

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www.schoolmagnets.com

NELSON ADAMS NACO

Booth: 853

160 N. Cactus
Rialto, CA 92376

<https://nelsonadamsnaco.com>

PREPARE U MENTAL HEALTH CURRICULUM

Booth: 849

32780 Grand River Ave.#202
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Booth: 801

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THOUGHTEXCHANGE

Booth:164

Suite E, 1990 Columbia Ave
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Canada

Thoughtexchange helps education leaders crowdsource answers to questions in real time. Everyone contributes, everyone learns, without bias.

www.thoughtexchange.com

U.S. CENSUS BUREAU

Booth: 807

4600 Silver Hill Road
Washington, D.C. 20233

Bring real life data to the classroom with the U.S. Census Bureau's free Statistics in Schools (SIS) program. SIS provides 200+ resources to support data education and the upcoming 2020 Census.

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JUUL: THE PERSONALIZATION OF EDUCATION

FEBRUARY 13-15, 2020, SAN DIEGO

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