



Produced by:
AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

Leading for **STUDENT-CENTERED, EQUITY-FOCUSED** Education



FEBRUARY 17-19, 2022
NASHVILLE, TN

Sample Press Release

Use this sample press release as a guide to announce the products and services you will be featuring at the 2022 National Conference on Education.

For Immediate Release

Contact: [NAME]

[INSERT TODAY'S DATE]

555-555-5555

[INSERT COMPANY NAME] among 150+ exhibits at the 2022 National Conference on Education in Nashville

YOUR CITY, [INSERT DATE, e.g., November 1, 2021] — [YOUR COMPANY NAME] is helping to lead student-centered, equity-focused education at the 2022 National Conference on Education this February 17-19 and will be joining innovative school solutions providers at the Music City Center in Nashville, TN.

AASA's National Conference on Education is the most comprehensive professional learning and networking event for school superintendents and administrators. Attendees from all over the country and all sizes of school districts will gather to hear from speakers who are championing the nation's school systems, make personal connections with trusted partners and like-minded leaders, and stay current with the research and trends improving student success.

"We always get excited about exhibiting at the National Conference on Education. With so many of our customers and contacts attending the show, we expect to have very productive conversations that prove to be beneficial for both of us," says [INSERT FIRST AND LAST NAME, COMPANY TITLE].

[INSERT COMPANY NAME] will be featuring its [INSERT PRODUCT/SERVICE]. [ADD RELEVANT INFORMATION TO ENCOURAGE VISITS TO YOUR BOOTH.]

[LAST NAME] says attendees will be able to meet face-to-face with company team members and to discuss opportunities to improve equity in education, student outcomes, district performance and so much more.

The National Conference on Education is produced by AASA, The School Superintendents Association. AASA is the professional organization to more than 13,000 educational leaders in the United States and throughout the world and is committed to advocating for equitable access for all students to the highest quality public education and developing and supporting school system leaders.

[INSERT YOUR COMPANY'S INFORMATION, INCLUDING LOCATION, OWNERS, TYPE OF EDUCATION PRODUCTS/SERVICES/TRAINING OPPORTUNITIES, ETC.]

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