



Presented by:
AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

FUTURE DRIVEN LEADERSHIP

MARCH 6-8, 2025 • NEW ORLEANS, LA

Sample Press Release

Use this sample press release as a guide to announce the products and services you will be featuring at the 2025 National Conference on Education.

For Immediate Release

Contact: [NAME]

[INSERT TODAY'S DATE]

555-555-5555

[INSERT COMPANY NAME] among 150+ exhibits at the 2025 National Conference on Education in New Orleans

YOUR CITY, [INSERT DATE, e.g., November 1, 2024] — [YOUR COMPANY NAME] is helping to lead student-centered, equity-focused education at the 2025 National Conference on Education this March 6-8 and will be joining innovative school solutions providers at the Ernest N. Morial Convention Center in New Orleans, LA.

AASA's National Conference on Education is the place where superintendents gather to anticipate future trends, challenges and opportunities in education and proactively shape strategies and initiatives to address them for staff and students alike. Attendees from all over the country and all sizes of school districts will gather in New Orleans to develop a clear vision for the future of education. This year's conference will incorporate emerging technologies, data-driven decisions, and an increased shift towards partnerships and collaborations.

"We always get excited about exhibiting at the National Conference on Education. With so many of our customers and contacts attending the show, we expect to have very productive conversations that prove to be beneficial for both of us," says [INSERT FIRST AND LAST NAME, COMPANY TITLE].

[INSERT COMPANY NAME] will be featuring its [INSERT PRODUCT/SERVICE]. [ADD RELEVANT INFORMATION TO ENCOURAGE VISITS TO YOUR BOOTH.]

[LAST NAME] says attendees will be able to meet face-to-face with company team members and to discuss opportunities to keep students at the center of all that they do to create a better future for them and for society.

The National Conference on Education is produced by AASA, The School Superintendents Association. AASA is the professional organization to more than 13,000 educational leaders in the United States and throughout the world and is committed to advocating for equitable access for all students to the highest quality public education and developing and supporting school system leaders.

[INSERT YOUR COMPANY'S INFORMATION, INCLUDING LOCATION, OWNERS, TYPE OF EDUCATION PRODUCTS/SERVICES/TRAINING OPPORTUNITIES, ETC.]

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