



Presented by:
AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

FUTURE DRIVEN LEADERSHIP

MARCH 6-8, 2025 • NEW ORLEANS, LA

Sample Social Media Posts

Update this copy as needed and add it to blog posts, newsletters, social media posts and any other marketing channels you may use to communicate with your prospects and current customers.

Sample Blog Post and Newsletter Copy

The National Conference on Education by AASA is *Future Driven Leadership*. School superintendents and administrators from any size district and all over the country connect and engage with thousands of superintendents and educators. This three-day in person event combines peer-to-peer networking with other school leaders, world-class education, and the NCE Exhibit Hall, which is filled innovative suppliers committed to K-12 education (including us!) Join us where superintendents gather to anticipate future trends, challenges and opportunities in education and are proactively shaping strategies and initiatives to address them for our staff and students alike. We'll be at booth XXXXX highlighting our [PRODUCT OR SERVICE]. Register today at nce.aasa.org.

Sample Tweets and Facebook Posts — Use hashtag #NCE2025

- Just confirmed our booth XXXXX at #NCE2025. See you in New Orleans this March 6-8! nce.aasa.org
- Who's going to #NCE2025? We're exhibiting, let's meet up! Booth XXXXX.
- Our [PRODUCT] will help you bring new ideas home to your district. Let's meet. #NCE2025
- Come discover new [PRODUCT LAUNCH INFO], booth xxxx, at #NCE2025
- Like you, our goal is to provide the best possible education and support to the students we serve. Come visit us! Booth xxxx at #NCE2025
- Become inspired to create a better future for your school district at #NCE2025. We can help: booth XXXXX
- Student-centered education is what we're all about. Booth XXXX. #NCE2025
- Get hands-on experience with our [PRODUCT] and more at #NCE2025. Check us out: booth XXXXX
- See how our [PRODUCT OR SERVICE] can help improve student outcomes in your district. Check us out: booth XXXXX, #NCE2025
- School management, ed tech, training -- and us! We're showcasing solutions for leading education at #NCE2025 and can't wait to chat. Booth XXXXX
- About to start our last demo for [PRODUCT OR SERVICE] at #NCE2025. Come see us at booth XXXXX

Sample Email Signature Line — Add this message to your outgoing email signature

Join us where superintendents gather to develop a clear vision for the future of education. Come see us at the 2025 National Conference on Education on March 6-8 in New Orleans, LA. Register today at nce.aasa.org. We'll be in booth XXXXX.